

Salmo[®]
PERFORMANCE FISHING LURES



Rivers and the inhabitants of the watery elements are made for wise men to contemplate and for fools to pass by without consideration.

Izaak Walton

NEW MODELS

THRILL 9



WHITEFISH 18 SDR



WHITEFISH 13 SDR



NEW COLOURS



CHUBBY DARTER

YELLOW PERCH



SALMO EXECUTOR

RAINBOW TROUT



SALMO EXECUTOR

REAL DACE



SALMO BULLHEAD

CLOWN YELLOW PERCH



SALMO MINNOW SDR

CLOWN YELLOW PERCH



SALMO ZIPPER

HOT PERCH



SALMO POP

YELLOW PERCH



SALMO ROVER

HOT PERCH



SALMO SPITTIN' ROVER

HOT PERCH

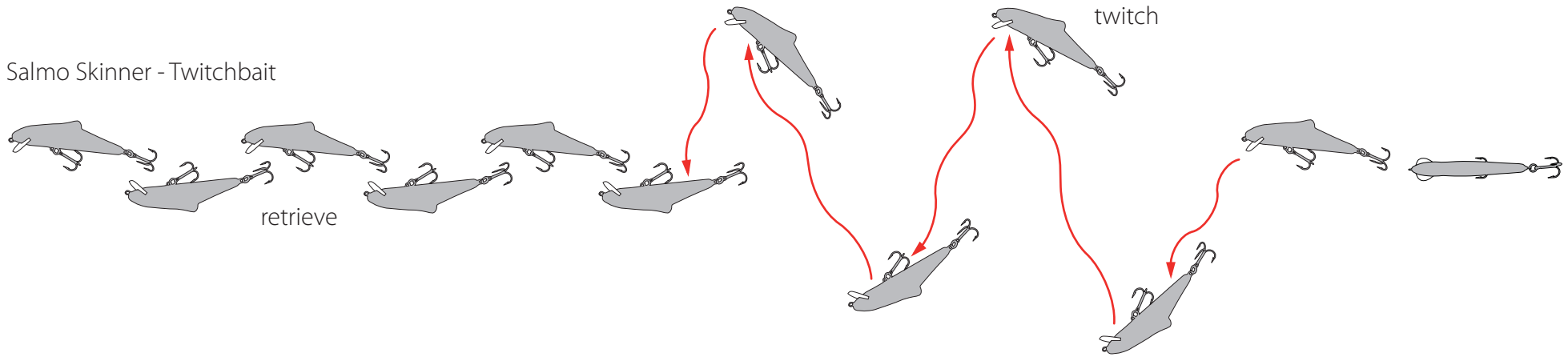
CRANKBAITS & TWITCHBAITS



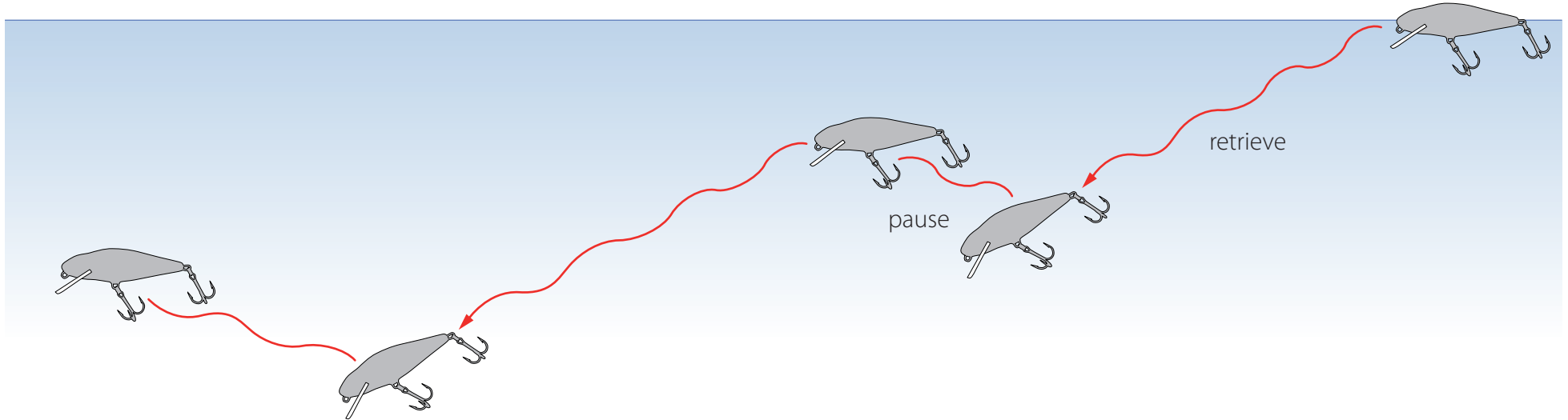
photo by Bertus Rozemeijer

RECOMMENDED FISHING TECHNIQUES FOR CRANKBAITS & TWITCHBAITS

Salmo Skinner - Twitchbait



Salmo Perch - Crankbait



SALMO BOXER

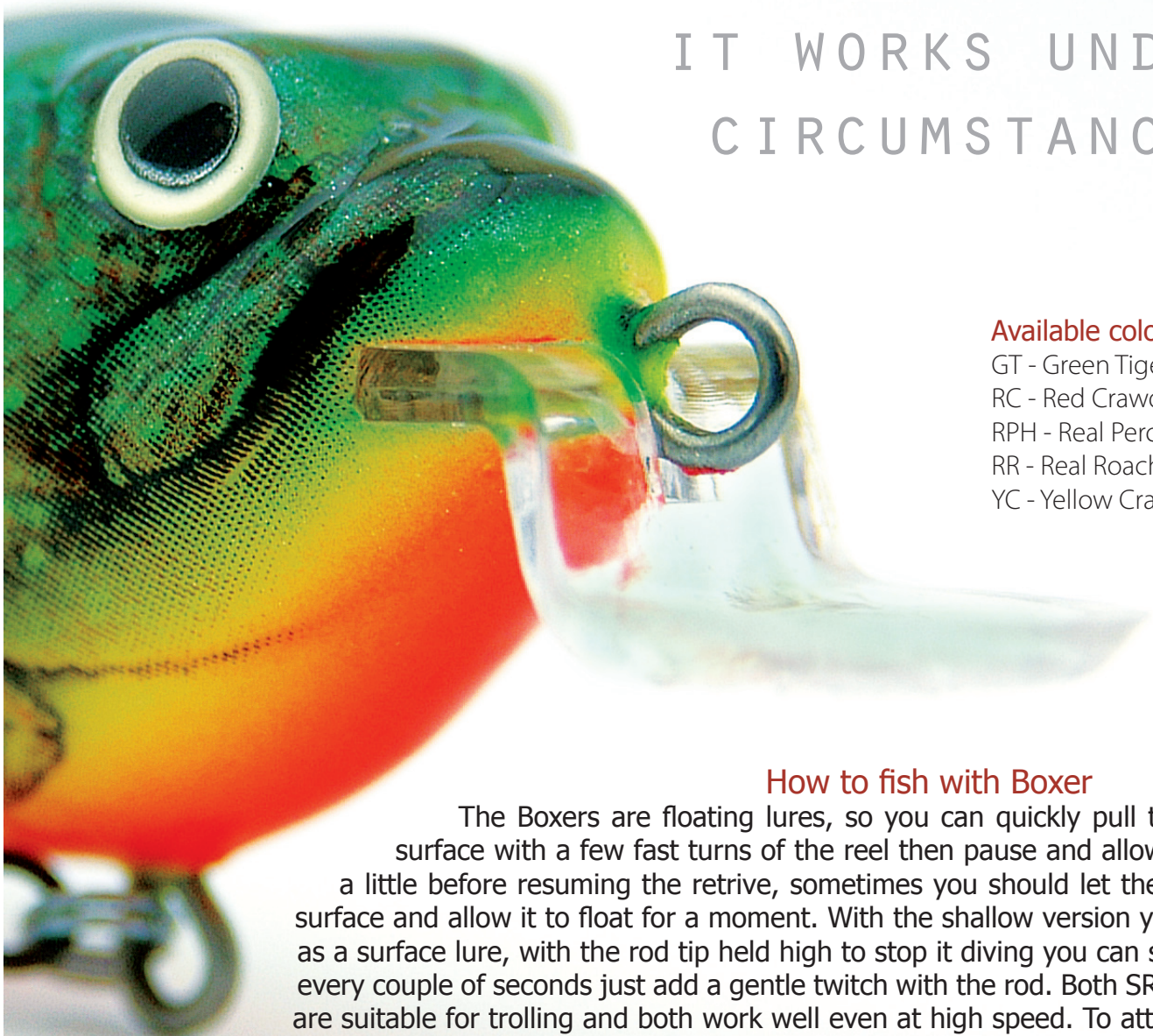


LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2003
 AVAILABLE SIZES - 4 and 7 cm
 AVAILABLE VERSIONS - shallow runner and super deep runner
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - bass, pike, perch, catfish

PLACE A BET ON THIS FEISTY FIGHTER AND YOU WON'T BE DISAPPOINTED!

If you like crankbaits and their strong, aggressive action, this lure will become your favourite awful soon. It casts like a bullet, works the water hard and makes plenty of noise; it works under any circumstances. This Boxer is a contender that can represent you in any ring in the world! Place a bet on this feisty fighter and you won't be disappointed!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
BX4SR	floating	4,5	6	Two - No.8	0,20	0,5/1,5
BX4SDR	floating	4,5	7	Two - No.8	0,20	1,5/3,0
BX7SR	floating	7	22	Two - No.1	0,25	1,0/2,0
BX7SDR	floating	7	24	Two - No.1	0,25	2,5/5,0



IT WORKS UNDER ANY
CIRCUMSTANCES...

Available colours;

- GT - Green Tiger
- RC - Red Crawdad
- RPH - Real Perch
- RR - Real Roach
- YC - Yellow Crawdad

How to fish with Boxer

The Boxers are floating lures, so you can quickly pull the lure under the surface with a few fast turns of the reel then pause and allow the Boxer to rise a little before resuming the retrieve, sometimes you should let the Boxer rise to the surface and allow it to float for a moment. With the shallow version you can even fish it as a surface lure, with the rod tip held high to stop it diving you can slowly retrieve and every couple of seconds just add a gentle twitch with the rod. Both SR and SDR versions are suitable for trolling and both work well even at high speed. To attain greater depths (6-15m) we use an additional 20 - 50g weight placed one meter in front of the lure.



SALMO BULLHEAD



Bullhead SDR

LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 1991
 AVAILABLE SIZES - 4, 6 and 8 cm
 AVAILABLE VERSIONS - floating, sinking and super deep runner
 AVAILABLE COLOURS - 4
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - trout, zander, walleye, bass

GET YOURSELF PREPARED FOR A BIG ACTION ADVENTURE!

Crystal clear, bubbling currents of trout streams, dark holes under the banks of salmon rivers, rocky bottoms of reservoirs full of snags, mysterious depths of large muddy rivers – these are the places where the Bullhead feels at home. It's there as your special agent. Always efficient, avoiding obstacles, mercilessly luring targets from their hideouts. Get yourself prepared for a big action adventure!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
BD4F	floating	4,5	3	Two - No.8	0,18	0,5/1,0
BD4S	sinking	4,5	5	Two - No.8	0,18	1,0/2,0
BD6F	floating	6	6	Two - No.6	0,20	1,0/1,5
BD6S	sinking	6	8	Two - No.6	0,20	1,5/2,5
BD4SDR	floating	4,5	3,5	Two - No.8	0,18	1,5/3,0
BD6SDR	floating	6	7	Two - No.6	0,20	2,5/5,0
BD8SDR	floating	8	17	Two - No.4	0,25	3,5/8,0

How to fish with Bullhead

In fast-flowing small streams you can fish the Bullhead both upstream and downstream, the most effective method is casting upstream then retrieving, the lure in an arc across the flow back to your feet. In water with lots of snags the SDR version is indispensable for its unique ability to bounce off and over obstacles. In larger rivers is it best to cast the Bullhead upstream then retrieve it as slowly as possible with numerous pauses mixed with gentle twitches. For slow trolling the SDR is the best choice, keeping the lure 30 meters behind the boat.



Available colours;

CYP - Clown Yellow Perch **NEW**

BD - Bullhead

HBD - Hot Bullhead

HP - Hot Perch

NEW

CYP

BD

HBD

HP

Bullhead SDR

Bullhead F, S

BD

HBD

SALMO BUTCHER



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 1991
 AVAILABLE SIZES - 5 cm
 AVAILABLE VERSIONS - floating, sinking and super deep runner
 AVAILABLE COLOURS - 7
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, perch, zander, trout, walleye, bass

DON'T BE FOOLED BY ITS INCONSPICUOUS LOOKS AND DELICATE ACTION.

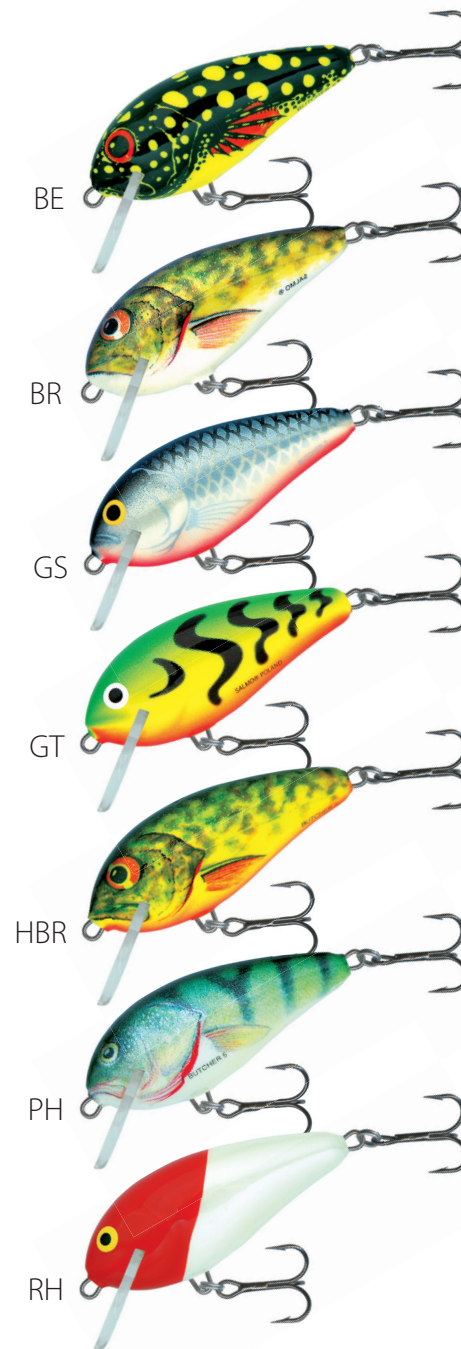
Do you know that stream where trout are big, very clever and hard to fool with artificial lures? Or maybe the bass in your lake aren't keen to leave their hideouts between the weeds to chase another colourful toy? Well, it seems you haven't tried the Butcher yet. Don't be fooled by its inconspicuous looks and delicate action. It's a true, bloody Butcher!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
BR5F	floating	5	5	Two - No.8	0,20	0,8/1,5
BR5S	sinking	5	7	Two - No.8	0,20	1,0/2,0
BR5SDR	floating	5	6	Two - No.8	0,20	2,5/4,0



Available colours;

- BE - Beetle
- BR - Butcher
- GS - Grey Silver
- GT - Green Tiger
- HBR - Hot Butcher
- PH - Perch
- RH - Red Head



How to fish with Butcher

The floating version is best cast downstream then retrieved slowly and steadily against the flow; remember to pause the lure for a few seconds near fish-holding features to trigger strikes. The sinking version can also be fished upstream, just retrieve the lure at mid-depth as slowly as possible with a few short, soft twitches; the SDR is also suitable for upstream and downstream retrieves. When fishing in lakes or slow-flowing rivers with the SDR version you should sweep the rod tip around to dive the lure down to your required depth then retrieve it quite quickly and erratically.

SALMO FATSO CRANK



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 10 and 14 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 7
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, muskie, catfish, bass

...THE DEADLY SIDE TO SIDE ACTION WILL GET THOSE BIG FAT BOYS OUT TO PLAY!

So the Salmo built a masterpiece in the Fatso, well now they have another the Fatso Crank, a true new masterpiece. Ideal for trolling or casting, the deadly side to side action will get those big fat boys out to play! Pike or musky, cats or zander the Fatso Crank will nail them all! Easy to fish, even easier to catch monster fish. The Fatso Crank is everything you would expect from Salmo.

model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
F10C	floating	10	38	Two - No.1	0,30/0,20 (mm)	0,8/1,5
F14C	floating	14	90	Two - No.4/0	0,40/0,25 (mm)	1,0/2,0

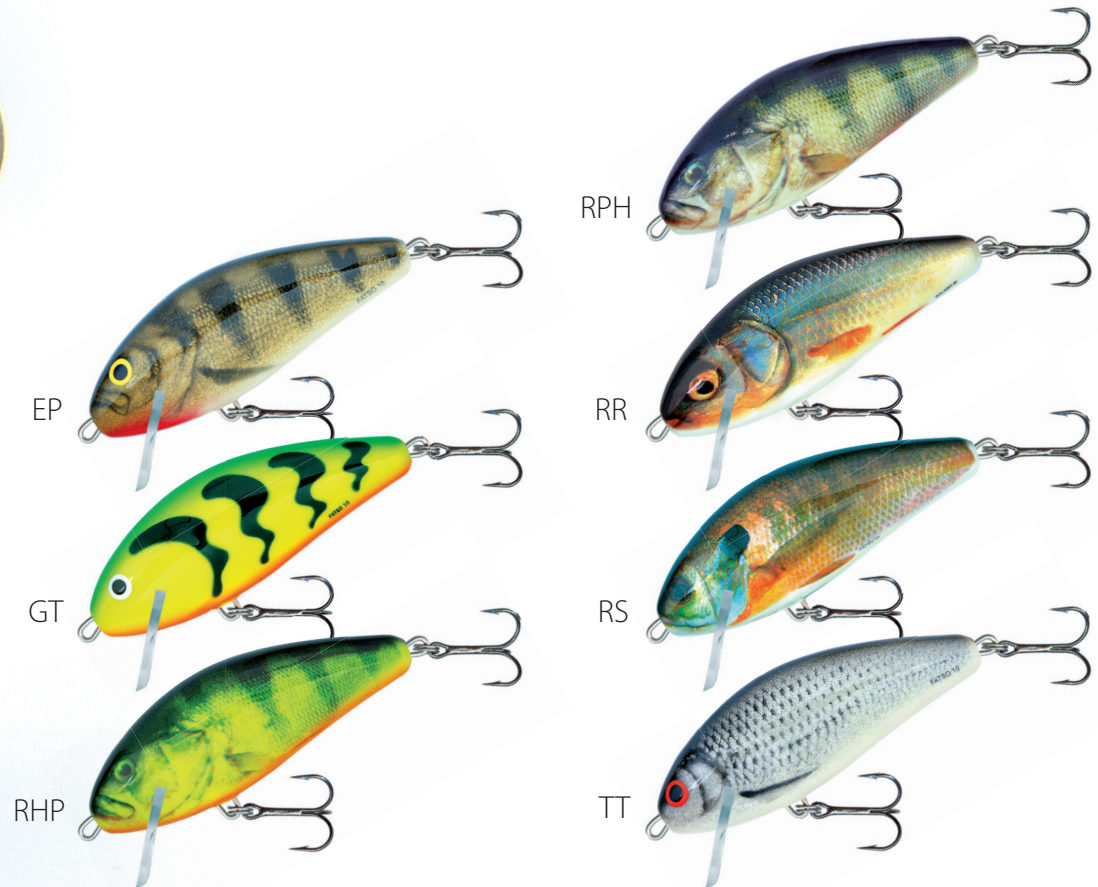
How to fish with Fatso Crank

The Fatso Crank is excellent for both casting and trolling. It is a shallow-running lure that works best depths of down to 3m; however, when trolling the addition of extra weight makes it run much deeper. The weight should be used on a paternoster link fixed about 1-1.5m in front of the lure; the weights should be matched to the depth. When used for casting the Fatso Crank only dives to 0.5m, making it perfect for hunting large predators in shallow water amid submerged vegetation. You can even use it on the surface effectively, just keep the rod tip high and see how it pushes a prominent wave in front of itself, or allow it to just submerge and "bulge" the surface. A very effective tactic is to break the retrieve from time to time and give the lure a couple of jerks; this imitates a wounded fish and can be a very important trigger for predators. The Fatso Crank is a wonderful lure for summer catfish feeding near the surface. It is very important to use suitable tackle with the Fatso Crank: we recommend a stiff rod of 2.1 to 2.4m long coupled with a multiplier and strong braided line.



Available colours;
 EP - Emerald Perch
 GT - Green Tiger
 RHP - Real Hot Perch

RPH - Real Perch
 RR - Real Roach
 RS - Real Sunfish
 TT - Tinsel Town



SALMO FRISKY



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2006
 AVAILABLE SIZES - 7 cm
 AVAILABLE VERSIONS - shallow runner and deep runner
 AVAILABLE COLOURS - 7
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, perch, zander, walleye, trout, sea trout

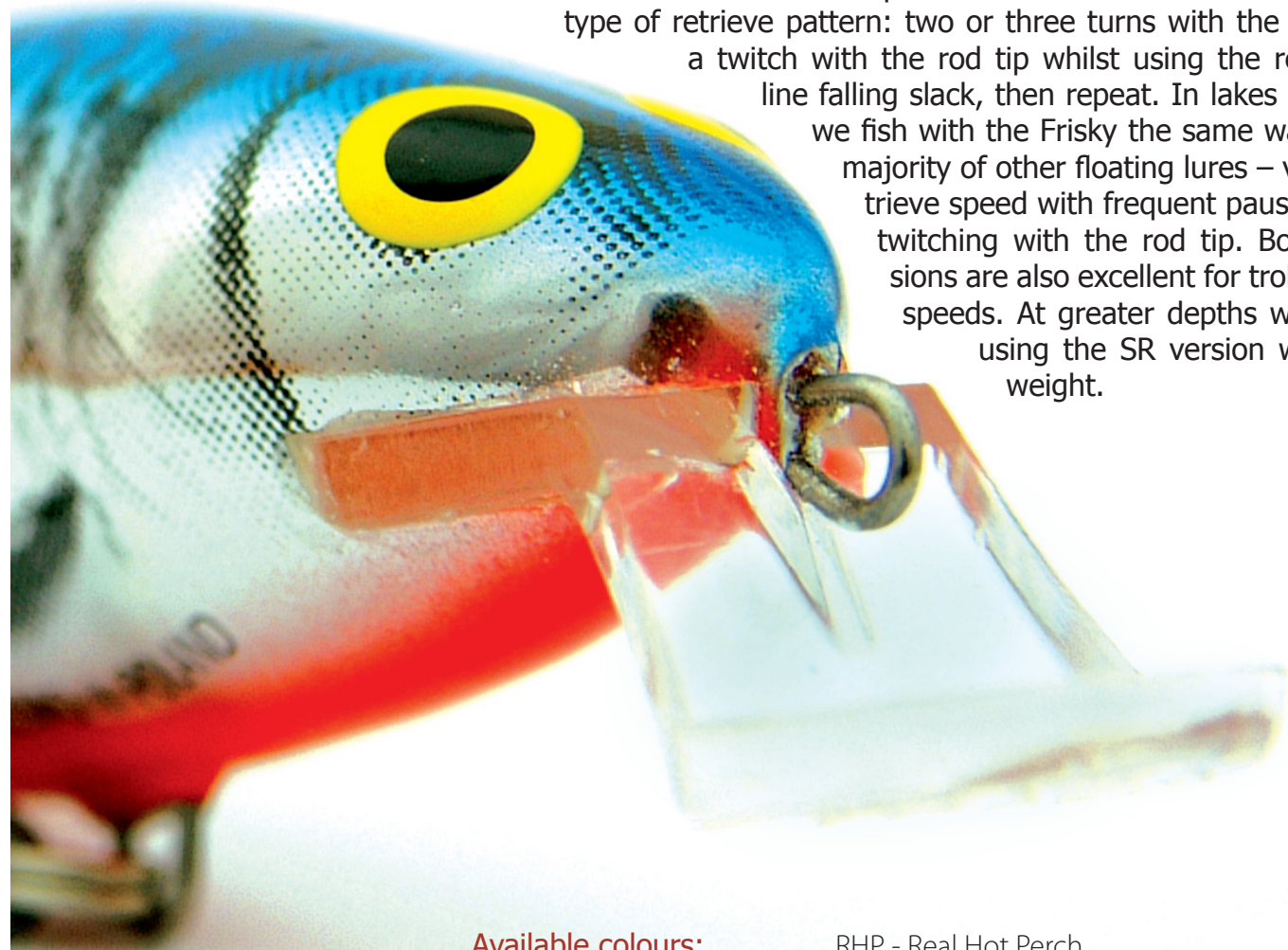
...ITS INCREDIBLE ACTION
 WILL FOOL EVEN THE
 WILDEST TROPHY FISH!

So, you say you don't like jointed lures because they tangle too much? You can't cast them far enough and their action is way too aggressive? Well, we have surprise for you. Frisky is a unique lure. It flies exactly where you want it to fly, it dives to exactly where you want it to and its incredible action will fool even the wildest trophy fish.

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
FR7SR	floating	7	8	Two - No.6	0,20	1,0/1,5
FR7DR	floating	7	9	Two - No.6	0,20	2,0/3,5

How to fish with Frisky

The Frisky is a floating lure with low buoyancy, giving it a slow rise during retrieve pauses making it suitable for casting both downstream and upstream. Great results can also be achieved by fishing across the current with occasional pauses in the retrieve. We recommend this type of retrieve pattern: two or three turns with the reel, a pause, a twitch with the rod tip whilst using the reel to prevent line falling slack, then repeat. In lakes and reservoirs we fish with the Frisky the same way as with the majority of other floating lures – varying the retrieve speed with frequent pauses, and gentle twitching with the rod tip. Both Frisky versions are also excellent for trolling at various speeds. At greater depths we recommend using the SR version with additional weight.



Available colours;

CMD - Clown Metallic Dace
FI - Fire & Ice
GT - Green Tiger

RHP - Real Hot Perch
RD - Real Dace
RPH - Real Perch
SBO - Silver Blue Dace



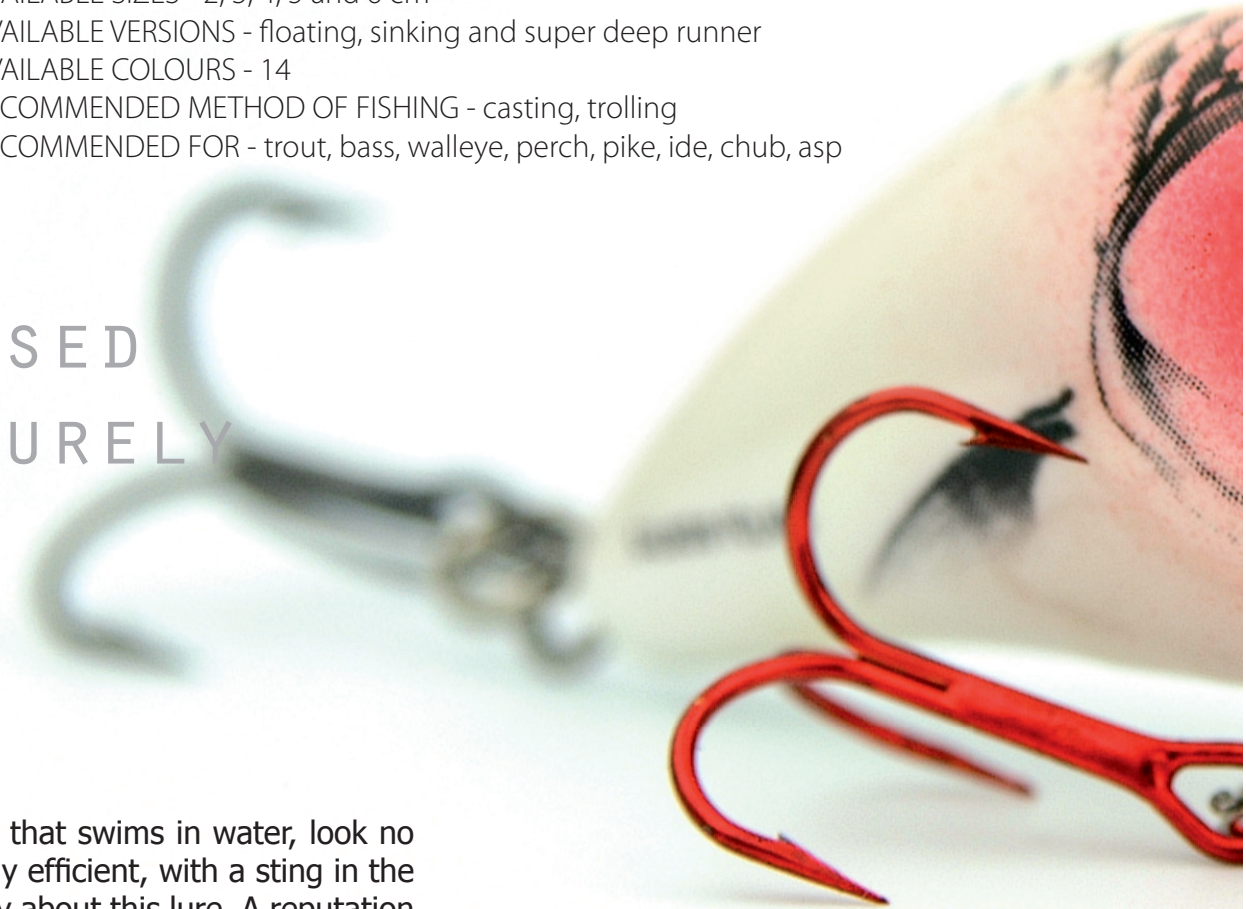
SALMO HORNET



LURE TYPE - crankbait
IN THE SALMO OFFER SINCE - 1995
AVAILABLE SIZES - 2, 3, 4, 5 and 6 cm
AVAILABLE VERSIONS - floating, sinking and super deep runner
AVAILABLE COLOURS - 14
RECOMMENDED METHOD OF FISHING - casting, trolling
RECOMMENDED FOR - trout, bass, walleye, perch, pike, ide, chub, asp

KEEP YOURSELF FOCUSED
AS A STRIKE WILL SURELY
COME – IT'S ONLY A
MATTER OF TIME!

If you are looking for a lure able to catch virtually anything that swims in water, look no further - the Hornet hits the bull's-eye! Small, fast and deadly efficient, with a sting in the tail – that's what anglers from countries all over the world say about this lure. A reputation well earned! Feel the perfect, fast and aggressive action of your Hornet. Feel the buzz right up your rod and straight to your heart. Keep yourself focused as a strike will surely come – it's only a matter of time!





model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
H2S	floating	2,5	1,5	Two - No.10	0,14	0,5/1,0
H3F	floating	3,5	2,2	Two - No.10	0,16	1,0/1,5
H3S	sinking	3,5	2,6	Two - No.10	0,16	1,5/2,0
H4F	floating	4	3	Two - No.8	0,16	1,5/2,0
H4S	sinking	4	4	Two - No.8	0,18	2,0/2,5
H5F	floating	5	7	Two - No.6	0,20	2,0/3,0
H5S	sinking	5	8	Two - No.6	0,20	3,0/4,0
H6F	floating	6	10	Two - No.4	0,22	2,0/3,0
H6S	sinking	6	14	Two - No.4	0,22	3,0/4,0
H4SDR	floating	4	3,8	Two - No.8	0,18	2,5/4,0
H5SDR	floating	5	7	Two - No.6	0,20	3,5/6,0

How to fish with Hornet

These lures are excellent for upstream fishing: just keep the retrieve speed slightly faster than the current speed. They also work well fished downstream, hold the lure in place over deeper spots where you expect the larger specimens to be. For lakes and reservoirs they are great for both trolling and casting. It is absolutely vital that you use the correct tackle for the Hornet - light and sensitive rods, tiny snaps and swivels, and the finest line you can manage will deliver the best performance.

Available colours;

BT - Black Tiger

D - Dace

DB - Dace Blue

GS - Grey Silver

GT - Green Tiger

HCW - Hot Crawdad

HP - Hot Perch

RCW - Red Crawdad

RHH - Red Headed Hooker

RS - Real Sunfish

SCW - Silver Crawdad

T - Trout

YD - Yellow Dace

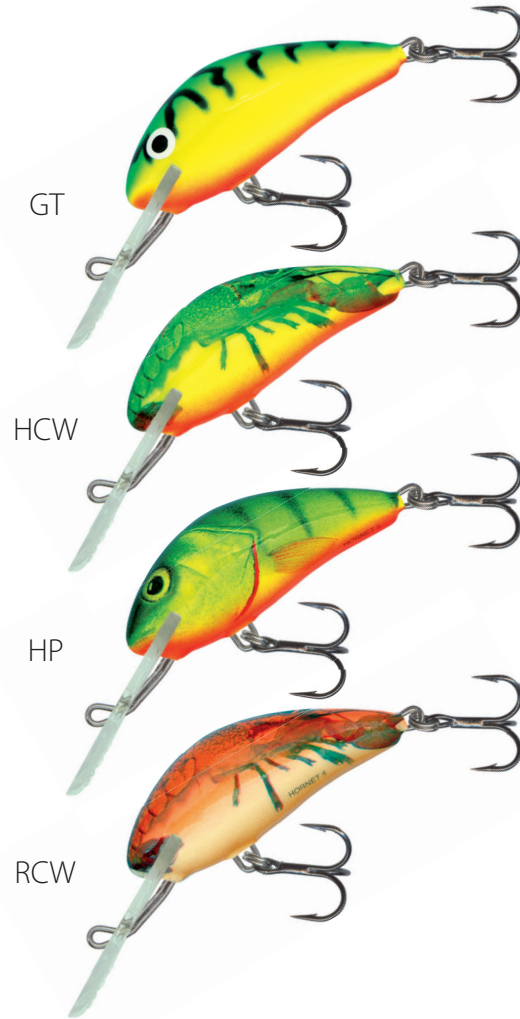
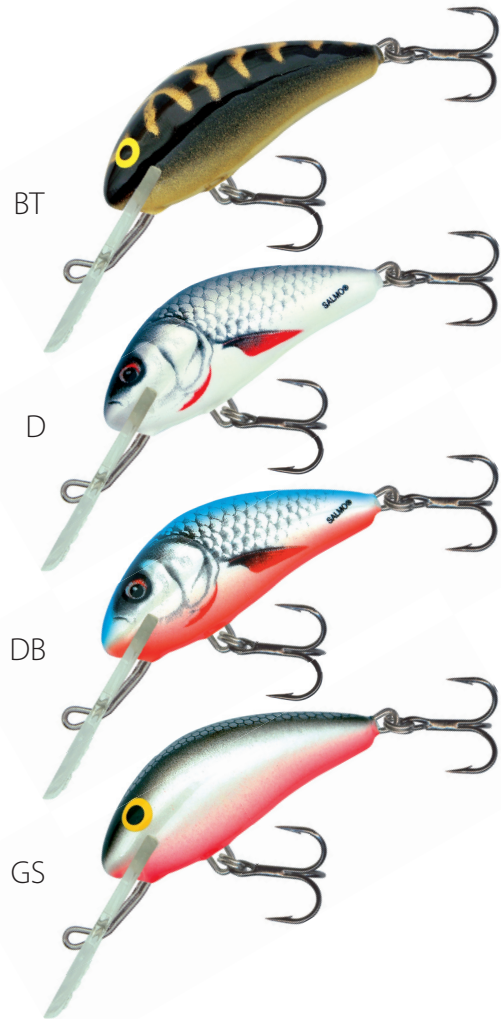




photo by Peter Piskorski

SALMO EXECUTOR



Executor5 SDR

LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 5 and 7 cm
 AVAILABLE VERSIONS - shallow runner and super deep runner
 AVAILABLE COLOURS - 8
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - trout, pike, zander, bass, walleye, sea trout

SUNLIGHT MAGICALLY LOCKED INTO A
 REALISTIC FINISH...

So, you think you know that shape already? You guess you know an action of that lure? Well, if you haven't tried it, prepare for a small surprise. Executor is a special weapon that any predator will be unable to resist. Sunlight magically locked into a realistic finish. Almost alive it vibrates and flickers, it's a killer. Not too shallow, not too deep. Suddenly huge jaws close on your lure and your reel starts to sing its beautiful song! Prepare yourself!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
EX5SR	floating	5	5	Two - No.8	0,20	0,6/1,2
EX5SDR	floating	5	6	Two - No.8	0,20	1,2/2,5
EX7SR	floating	7	8	Two - No.5	0,23	1,0/2,0
EX7SDR	floating	7	9	Two - No.5	0,23	1,5/3,0

Available colours;

D - Dace

RBT - Rainbow Trout

RD - Real Dace

RHD - Red Head Devil

RHP - Real Hot Perch

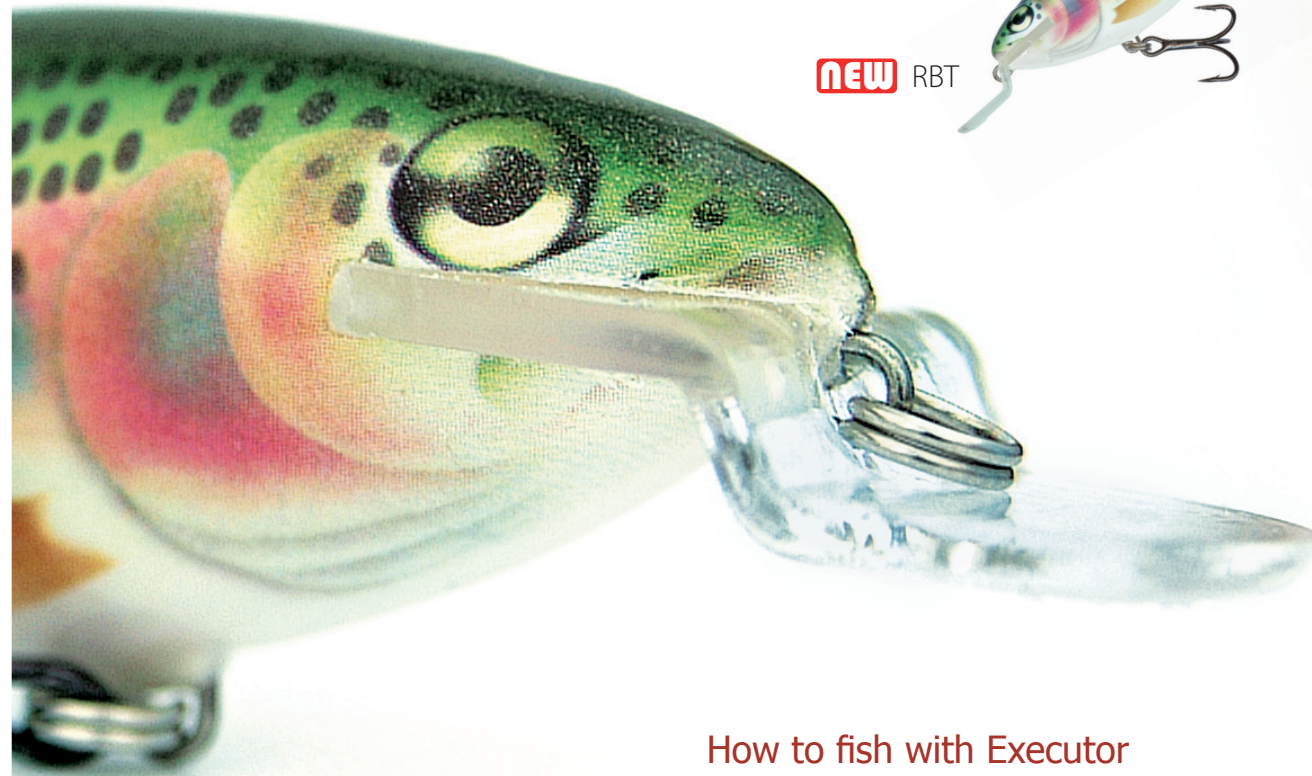
RPH - Real Perch

RR - Real Roach

T - Trout

NEW

NEW



NEW RBT



NEW RD



RHD



RHP



RPH



RR



T



How to fish with Executor

The standard method for lake fishing is to retrieve with varying speed, allowing the Executor to rise close to the surface occasionally. For trolling the best version is the shallow runner with a weight placed 0.8-1.2m in front of the lure on a paternoster link. In large rivers a well-proven method is to cast across the current or downstream and to retrieve the lure slowly. For small streams it is best to cast upstream and the Executor 5SDR is the perfect lure for this.

SALMO FANATIC



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 7 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 3
 RECOMMENDED METHOD OF FISHING - casting, trolling with additional weight
 RECOMMENDED FOR - trout, chub, perch, asp

REMEMBER TO ADJUST
 YOUR DRAG, YOU'LL
 NEED IT!

Throw your Fanatic into water and you will see a small, disoriented, frightened fish trying to escape its fate. Despite desperate efforts it's unable to hide in the depths. It can only swim near the surface and its delicate, snake-like action will not remain unnoticed. Make sure your line is thin and strong – that's how the Fanatic fishes best! Remember to adjust your drag, you'll need it!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
IF7F	floating	7	5	Two - No.8	0,18	0,5/1,0

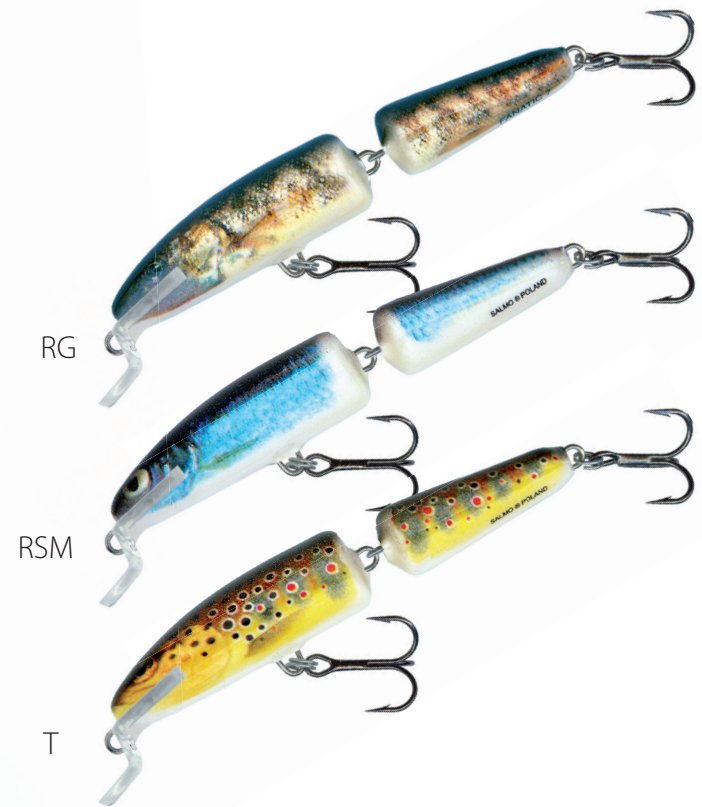
Available colours;

RG - Real Gobio

RSM - Real Smelt

T - Trout

YP - Yellow Perch



How to fish with Fanatic

The Fanatic will get takes from the craftiest trophy fish but those takes can be delicate so use sensitive tackle. It is best used in shallow water (0.5 – 2m), and the most reliable results come from a very slow retrieve combined with occasional twitches. The Fanatic can be used for trolling, with or without additional weight. Any weight should be used on a paternoster link and no closer than 0.8m in front of the lure. When using extra weight you obviously need a heavier rod and we recommend braided line of 0.08 mm diameter for trolling, such a set-up means that the fish usually set the hook themselves.

SALMO SALMON



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 8 cm
 AVAILABLE VERSIONS - floating and sinking
 AVAILABLE COLOURS - 3
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - sea trout, salmon

YOU'LL ALWAYS KNOW WHAT'S AT THE
 END OF YOUR LINE!

Very strong and aggressive, a typical tough guy! Just like the fish it targets – salmon and sea trout. Fast currents, narrows and rapids in a river full of rocks, deep holes full of branches of fallen trees. It's not afraid of any of these; that's where the Salmon feels at home. You'll always know what's at the end of your line! It vibrates and twitches attracting another silver torpedo to the surface. Get ready for action!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
IS8F	floating	8	10	Two - No.4	0,30	1,5/3,0
IS8S	sinking	8	14	Two - No.4	0,30	2,0/4,0



How to fish with Salmon

With its very strong action the Salmon is an excellent lure for fishing both upstream and downstream. To achieve the best results we recommend casting it slightly upstream towards the opposite bank, sinking it quickly by swinging the rod tip around then retrieving it as slowly as possible, twitching it gently with the rod occasionally.

Available colours;

- GT - Green Tiger
- OT - Orange Tiger
- ST - Silver Tiger



SALMO TINY



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 3 cm
 AVAILABLE VERSIONS - floating and sinking
 AVAILABLE COLOURS - 8
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - chub, trout, ide, perch

BE CAREFUL – TINY IS A TINY
 LURE FOR HUGE FISH!

It gently falls on water surface like an insect knocked down by the wind. Be careful you can get a take right now. If not, let it sink gently and feel its magic vibrations. In your mind's eye you can follow the lure towards the rocky bottom of the large river where your lure combs bottom algae with its lip. Soon you'll feel your lure passing the last large boulder and entering the slack current. Maybe now? Be careful – Tiny is a tiny lure for huge fish!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
IT3F	floating	3	2	Two - No.12	0,14	0,3/0,5
IT3S	sinking	3	2,5	Two - No.12	0,14	0,3/0,5



Available colours;

BC - Black Cockchafer
HC - Hot Cockchafer

BT - Black Tiger
OYT - Orange Yellow Tiger

CC - Cockchafer
SBT - Silver Blue Tiger

GGT - Green Gold Tiger
SI - Silver



How to fish with Tiny

For both upstream and downstream fishing the Tiny is an excellent choice, by using both sinking and floating versions of this crankbait you can effectively fish all the promising-looking spots on a river. A classic way of fishing with this lure in large rivers is casting the lure across the flow and retrieving as slowly as possible. In small streams with a lot of obstacles to casting you should let the lure move with the current as far as possible and then retrieve it slowly upstream, with pauses, allowing it more time in the most interesting places.

SALMO MINNOW



LURE TYPE - crankbait / twitchbait
 IN THE SALMO OFFER SINCE - 1991
 AVAILABLE SIZES - 5, 6, 7 and 9 cm
 AVAILABLE VERSIONS - floating, sinking and super deep runner
 AVAILABLE COLOURS - 10
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, zander, trout, walleye, asp, bass

The Minnow is the oldest Salmo lure family. After fifteen years of constant improvement this family is like a commando squad ready for any mission, anywhere that fish await, no matter what difficulties it has to face. Simple, classic shape and traditional construction hide a secret that many anglers would love to keep to themselves.

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
M5F	floating	5	3	Two - No.10	0,18	0,5/1,0
M5S	sinking	5	5	Two - No.10	0,18	0,8/1,5
M6F	floating	6	4	Two - No.8	0,18	0,5/1,0
M6S	sinking	6	6	Two - No.8	0,18	1,0/1,5
M7F	floating	7	6	Two - No.5	0,20	1,0/1,5
M7S	sinking	7	8	Two - No.5	0,20	1,5/2,0
M9F	floating	9	10	Two - No.4	0,22	0,8/1,2
M9S	sinking	9	12	Two - No.4	0,22	1,5/2,5
M7SDR	floating	7	7	Two - No.6	0,20	2,5/4,0

Available colours; GT - Green Tiger
D - Dace
DB - Dace Blue
GS - Grey Silver
HP - Hot Perch
PH - Perch
RR - Real Roach
T - Trout



How to fish with Minnow

All the standard methods of lure fishing will work with the Minnow. In rivers they can be fished upstream, downstream and across the flow, you should always vary the retrieve speed and remember to add occasional twitches. The Minnow 7 SDR is an excellent trolling lure, working well at all boat speeds.

Available colours;

CMD - Clown Metallic Dace

CYP - Clown Yellow Perch **NEW**

D - Dace

GS - Grey Silver

GT - Green Tiger

HP - Hot Perch

RR - Real Roach

T - Trout



Minnow SDR





photo by Jerry Kucharczyk

SALMO STING



LURE TYPE - twitchbait
 IN THE SALMO OFFER SINCE - 2001
 AVAILABLE SIZES - 6, 9 and 12 cm
 AVAILABLE VERSIONS - floating and suspending
 AVAILABLE COLOURS - 8
 RECOMMENDED METHOD OF FISHING - casting, downrigger trolling
 RECOMMENDED FOR - zander, walleye, pike, asp, sea trout, salmon, trout, sea bass

STING IS A SAFE BET, IT NEVER FAILS!

The Sting is a true treat for anglers who love lures with a delicate and thin action. It blinks deceptively like a small fish looking for its way back to the safety of the shoal. Retrieve it fast over a wide and shallow part of large river or jerk it between reeds. Send it down on a downrigger to the dark depths where salmon hunt. Relax, adjust your drag setting and wait. Sting is a safe bet, it never fails!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
S6F	floating	6	3,5	Two - No.8	0,18	0,8/1,5
S6SP	suspending	6	4	Two - No.8	0,18	1,0/2,0
S9F	floating	9	9	Two - No.4	0,20	1,0/2,0
S9SP	suspending	9	10	Two - No.4	0,23	1,5/2,5
S12F	floating	12	14	Two - No.2	0,23	1,5/3,0
S12SP	suspending	12	16	Two - No.2	0,23	2,0/4,0

How to fish with Sting

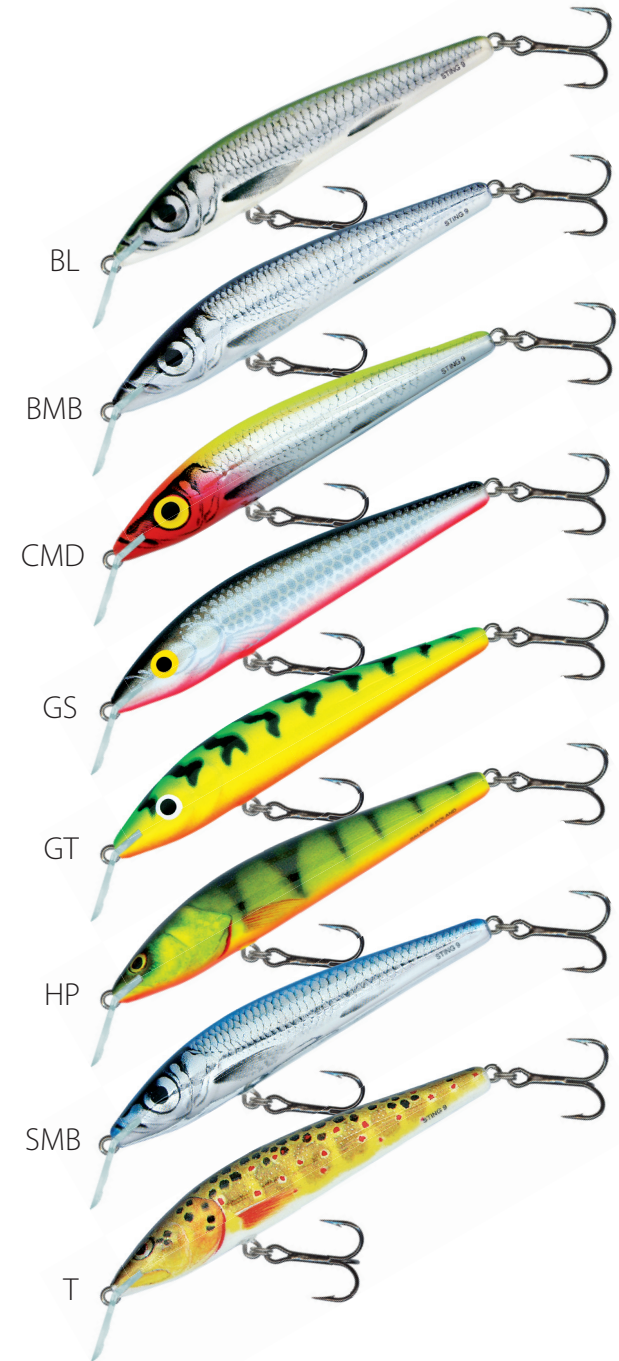
When casting in rivers and streams we cast across the current and retrieve slowly. The floating version is very useful for when allowed to float downstream to good predator holding spots before beginning the retrieve. For more lively predators such as asp or seat trout you should increase the retrieve speed, and keep the rod tip high to prevent the lure diving too deeply. The suspending Sting s will hold their depth when the retrieve is stopped without sinking, that suspending moment can provoke the most sluggish of predators; once you have the lure at the desired depth you should retrieve it with a series of soft pulls (0.5 to 1 m) and pauses, during the pauses watch the line carefully and prevent it from falling slack so you can see gentle takes and set the hooks effectively. For trolling the Sting works equally well with or without additional weights, to attain greater depth a weight should be fixed 1m in front of the lure.



Available colours;

BL - Bleak
BMB - Black Metallic Bleak
CMD - Clown Metallic Dace

GS - Grey Silver
GT - Green Tiger
HP - Hot Perch
SMB - Silver Metallic Bleak
T - Trout



SALMO THRILL



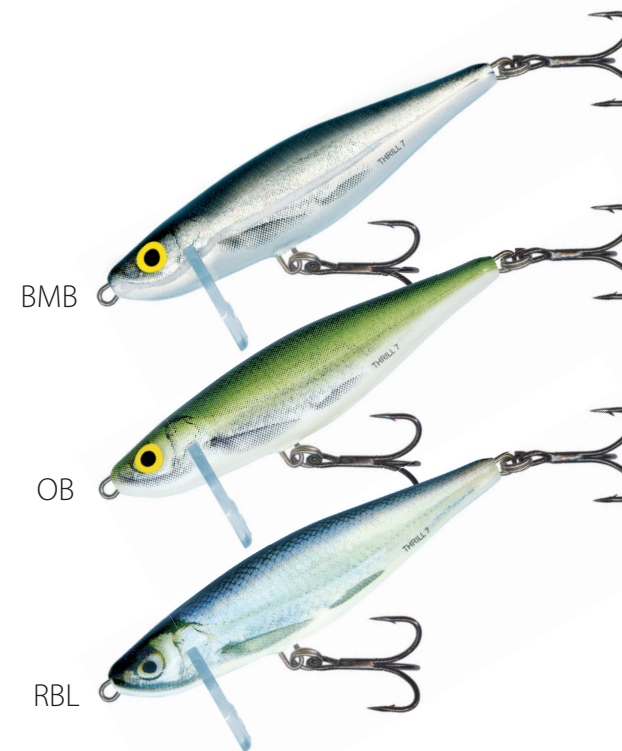
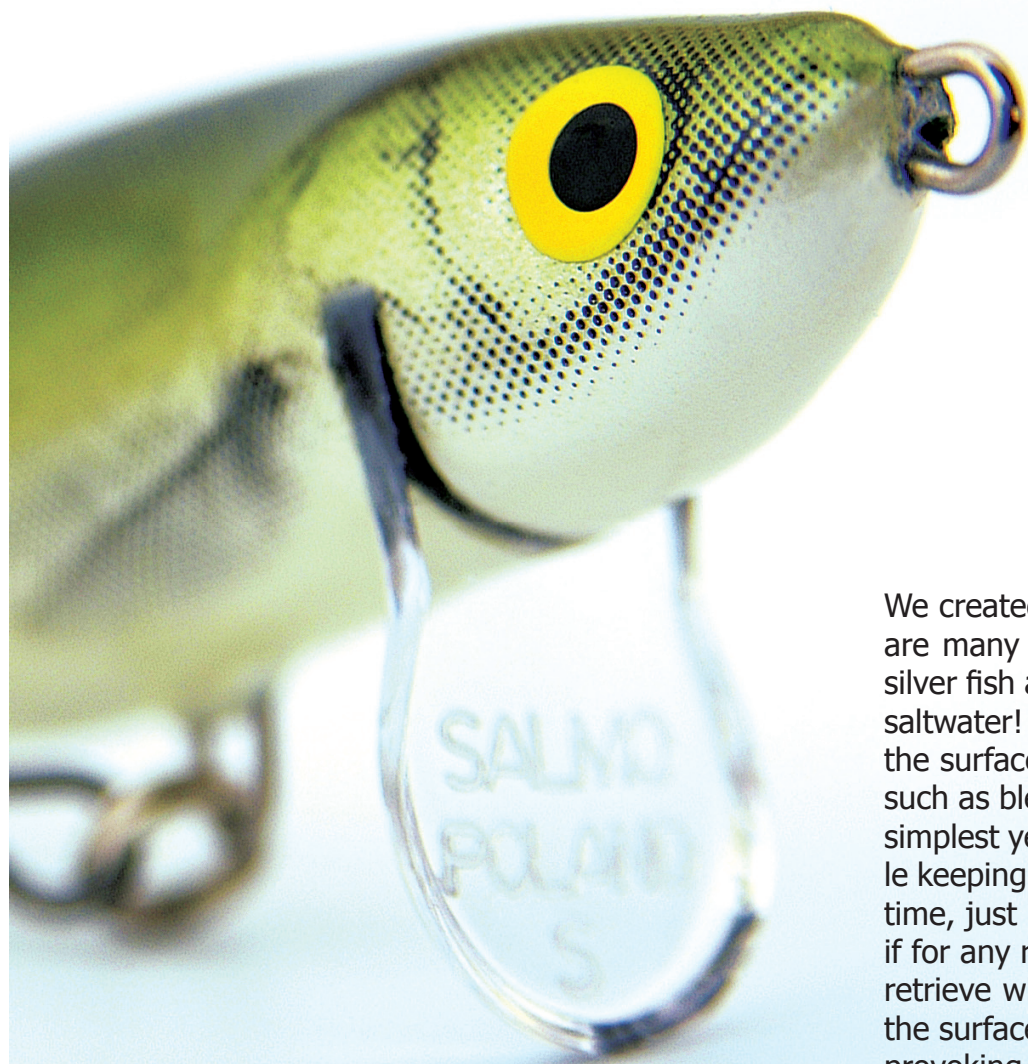
LURE TYPE - twitchbait
 IN THE SALMO OFFER SINCE - 2007
 AVAILABLE SIZES - 7 and 9 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 3
 RECOMMENDED METHOD OF FISHING - casting / fast retrieves under surface
 RECOMMENDED FOR - asp, seatrout, seabass

FAST AND BEAUTIFUL LIKE SILVER LIGHTNING

Asp, that elusive salmon of fresh waters. Fast and beautiful like silver lightning. They appear like ghosts causing sprays of water and angler's heart attacks. It is always hard to admit that there are fish that are impossible to catch, especially the big ones. The new Salmo Thrill is the answer to that problem. It casts a like a bullet so you'll easily reach places where asp feed even as far as 70 meters away, but only if you cast there...

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
TH7	sinking	7	12	Two - No.5	0,20	-
new TH9	sinking	9	22	Two - No.4	0,22	-

Available colours; BMB - Black Metallic Bleak OB - Olive Bleak RBL - Real Bleak



How to fish with Thrill

We created this lure in 2007 especially for asp fishing. It turned out though that there are many other uses for that lure. Everywhere where predators feed on small, slim, silver fish and long casts are required, Thrill works great. No matter whether in fresh or saltwater! Despite its high weight to size ratio this lure is made to retrieve just under the surface. It is to fish the lure like this where predators prey on large schools of fish such as bleak. There are two basic techniques of fishing with Thrill. The first one is the simplest yet very effective and relies on very fast line retrieve with constant speed, while keeping rod tip up. You can even permit the lure to jump over the water from time to time, just like small prey fish do when trying to avoid deadly predator's jaws. However, if for any reason a slower retrieve speed is necessary, you should combine the slower retrieve with a rod tip jerking action. This allows the lure to still stay close enough to the surface, yet it moves much more slowly. The jerking action produces bonus flashes provoking predators to strike. Similar to many other lures a mixed technique often turns out to be the best - fast line retrieve with occasional slow downs and jerks. In 2009 season we are introducing a new size of Salmo Thrill 9 cm.

SALMO PERCH



Perch DR

LURE TYPE - crankbait / twitchbait
IN THE SALMO OFFER SINCE - 1992
AVAILABLE SIZES - 8, 12 and 14 cm
AVAILABLE VERSIONS - floating, shallow runner, deep runner and super deep runner
AVAILABLE COLOURS - 7
RECOMMENDED METHOD OF FISHING - casting, trolling
RECOMMENDED FOR - pike, muskie, perch, zander, walleye, bass, nile perch

ALWAYS READY FOR A FIGHT...



Perch 12SR

Another classic model in the Salmo offer. A compact, broad-shouldered thug of a bait that is always ready for a fight. In each of its three incarnations a perfect weapon for large predators. Casts far, goes as deep as you need. Just after a few turns of the reel you know what you have on the end of your line: a perfect choice. For now, it lies modestly in your tackle box with other lures, waiting for your attention and its lucky day. Remember - it will be your lucky day as well!



model	version	length (cm)	weight (g)	hooks	recommended line / braided line (mm)	diving depth (m) spinning/trolling
PH8F	floating	8	12	Two - No.4	0,22/0,13	0,5/1,0
PH8DR	floating	8	14	Two - No.4	0,22/0,13	1,5/2,5
PH12SR	floating	12	36	Two - No.1/0	0,28/0,19	0,5/1,5
PH12F	floating	12	36	Two - No.1/0	0,28/0,19	2,0/4,0
PH14SR	floating	14	50	Two - No.2/0	0,30/0,20	0,5/1,5
PH14F	floating	14	50	Two - No.2/0	0,30/0,20	3,0/6,0
PH8SDR	floating	8	17	Two - No.4	0,23/0,14	3,0/6,0
PH12SDR	floating	12	44	Two - No.1/0	0,30/0,20	4,0/9,0
PH14SDR	floating	14	62	Two - No.2/0	0,30/0,23	5,0/11,0

How to fish with Perch

As it is available in many versions, this lure can be used in many ways and is effective in almost any situation. For spinning we recommend the Shallow Runner (SR) and Floating (F) versions. The F version is a classic crankbait; a slow retrieve with occasional pauses or twitches of the rod tip is deadly. The SR version is a typical twitchbait; perfect for shallow and weedy areas. As with other twitchbaits, the real action of this lure is unlocked when using long pulls with the rod, and reeling to remove the slack line. Using this method the lure sweeps sideways often breaking the surface, even reaching the water surface. This kind of action, broken with occasional pauses, can be absolutely lethal for predators. The Perch in Super Deep Runner (SDR) is a really special lure. The big lip can reduce casting ability so this version is especially recommended for trolling. The enormous depths reached by these lures (the Perch 14SDR dives down to 12 m!) makes them top of their class among trolling baits.

Available colours;

GS - Grey Silver
GT - Green Tiger
HP - Hot Perch

LRH - Luminescent Red Head
PH - Perch
RR - Real Roach
SBO - Silver Blue Orange

Perch SDR



LRH



PH



RR



SBO



Perch F, SR, DR

GS



GT



HP



PH



RR





photo by Bertus Rozemeijer

SALMO SKINNER



LURE TYPE - twitchbait
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 10, 12, 15, and 20 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - casting (twitching)
 RECOMMENDED FOR - pike, muskie, zander, bass, nile perch

...IT'S A LURE IN A CLASS OF ITS OWN!

Once you see a Skinner in the water, you'll know it's a lure in a class of its own! If a strong side to side action is what you need to tempt a pike to strike, use a Skinner. When you put your mind into working your Skinner, you'll experience heart stopping strikes. Fish you could only dream of before you found the Skinner will be yours share. Once you have entered the world of the monster catching Skinner, you'll realize just how much you have missed!

model	version	length (cm)	weight (g)	hooks	recommended line / braided line	diving depth (m) spinning/trolling
SK10F	floating	10	13	Two - No.4	0,20 / 0,12 mm	0,5/1,5
SK12F	floating	12	19	Two - No.2	0,25 / 0,18 mm	0,5/1,5
SK15F	floating	15	52	Two - No.1/0	0,32 / 0,20 mm	1,0/2,0
SK20F	floating	20	92	Two - No.4/0	0,40 / 0,25 mm	1,0/2,0

Available colours;

GT - Green Tiger

RGS - Real Grey Shiner

RR - Real Roach

RT - Red Tiger

SNO - Starry Night Orange



How to fish with Skinner

There are very few lures that can be used as a surface lure, jerkbait or twitch-bait: the Salmo Skinner is one such lure, allowing all three techniques to be used interchangeably and for casting you really should mix them for the best results. The Skinner has a good action when retrieved at the slowest speeds, but it really shows its class when it is twitched. It is very easy to twitch just retrieve at a steady speed with a short jerk now and then; longer and stronger strokes with the rod will have the Skinner skipping left and right – exactly what large predators like to see, and they often react with uncontrolled aggression. When trolling with the Skinner its effectiveness is improved if you actively jerk the lure from time to time.

SALMO WHITEFISH



LURE TYPE - crankbait / twitchbait
 IN THE SALMO OFFER SINCE - 1992
 AVAILABLE SIZES - 13 and 18 cm
 AVAILABLE VERSIONS - floating, deep runner, jointed
 AVAILABLE COLOURS - 9
 RECOMMENDED METHOD OF FISHING - casting (twitching), trolling
 RECOMMENDED FOR - pike, muskie, danubean salmon, zander, walleye

CLASSICS NEVER DIE...

Classics never die. There's no lure to match Salmo's Whitefish: perfect balance, superb action, ultimate control, fabulous finish, excellent casting. If you have all this, you must be fishing the Whitefish. There are no equals! A great classic, that is still the top of the stack. Fish it and watch how easily it works through the water. Nothing to worry about, unless of course you're a predator.

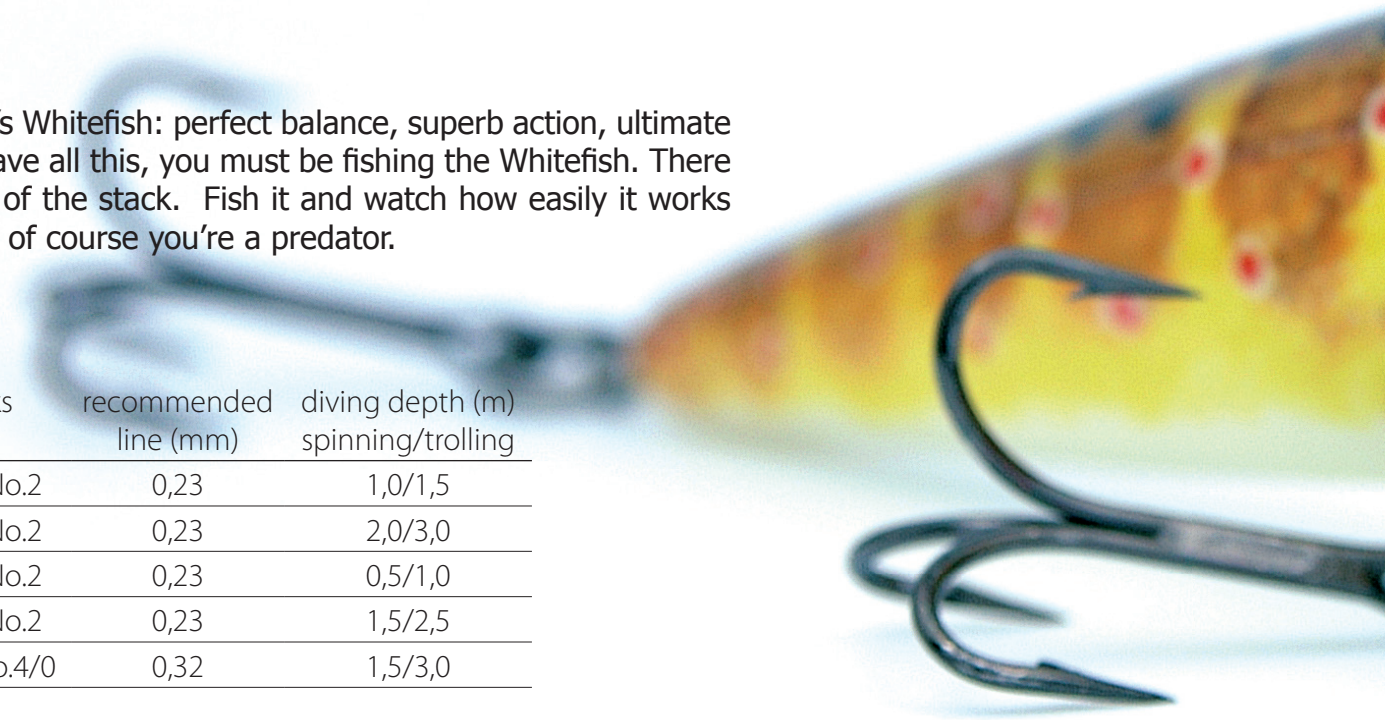
model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
SW13F	floating	13	20	Two - No.2	0,23	1,0/1,5
SW13DR	floating	13	21	Two - No.2	0,23	2,0/3,0
SW13JF	floating	13	18	Two - No.2	0,23	0,5/1,0
SW13JDR	floating	13	19	Two - No.2	0,23	1,5/2,5
SW18F	floating	18	58	Two - No.4/0	0,32	1,5/3,0

NEW

SW13SDR	floating	13	22	Two - No.2	0,23	3,0/7,0
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NEW

SW18SDR	floating	18	72	Two - No.4/0	0,32	4,0/10,0
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How to fish with Whitefish

A steady retrieve , quite slow, with soft pulls on the rod is the best way to work the Salmo Whitefish in rivers or lakes. You use sideways pulls on the rod tip to get the Whitefish to move in a stop-start fashion, with each pull the lure should move about 0,5 - 0,8m. On a steady retrieve you should slow it down or even allow it stop periodically. The floating version can be used for trolling either as they are or even allow it stop periodically. The floating versions can be used for trolling either as they are or with an additional weight fixed directly on the main line or on a paternoster link. Replying to trolling fan's requests, for the 2009 season we are introducing a new version of Salmo Whitefish SDR. Available in both 13 and 18 cm sizes.



Available colours;

- GS - Grey Silver
- GT - Green Tiger
- HP - Hot Perch
- RH - Red Head

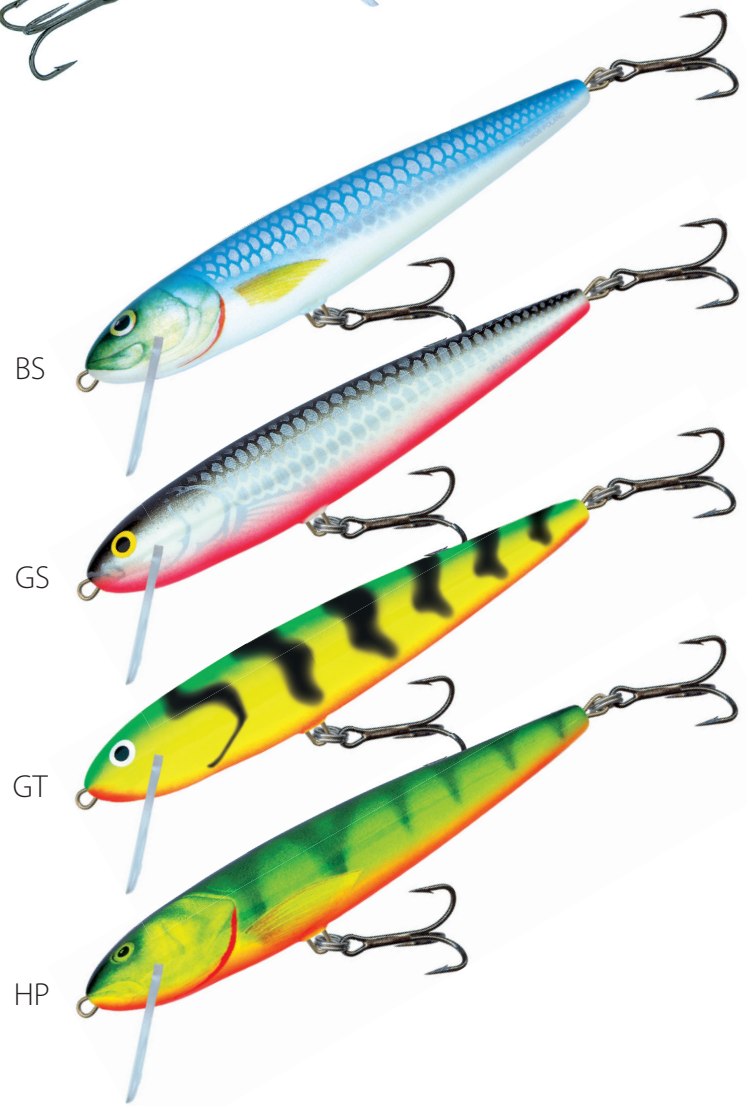
Whitefish SDR **NEW**





Whitefish JF

Whitefish F, DR, JF, JDR



BS

GS

GT

HP



MB

RH

SNO

T

YZO

- Available colours;**
BS - Blue Silver
GS - Grey Silver
GT - Green Tiger
HP - Hot Perch
MB - Mackerel Blue
RH - Red Head
SNO - Starry Night Orange
T - Trout
YZO - Yellow Zebra Orange



photo by Tom Zenanko

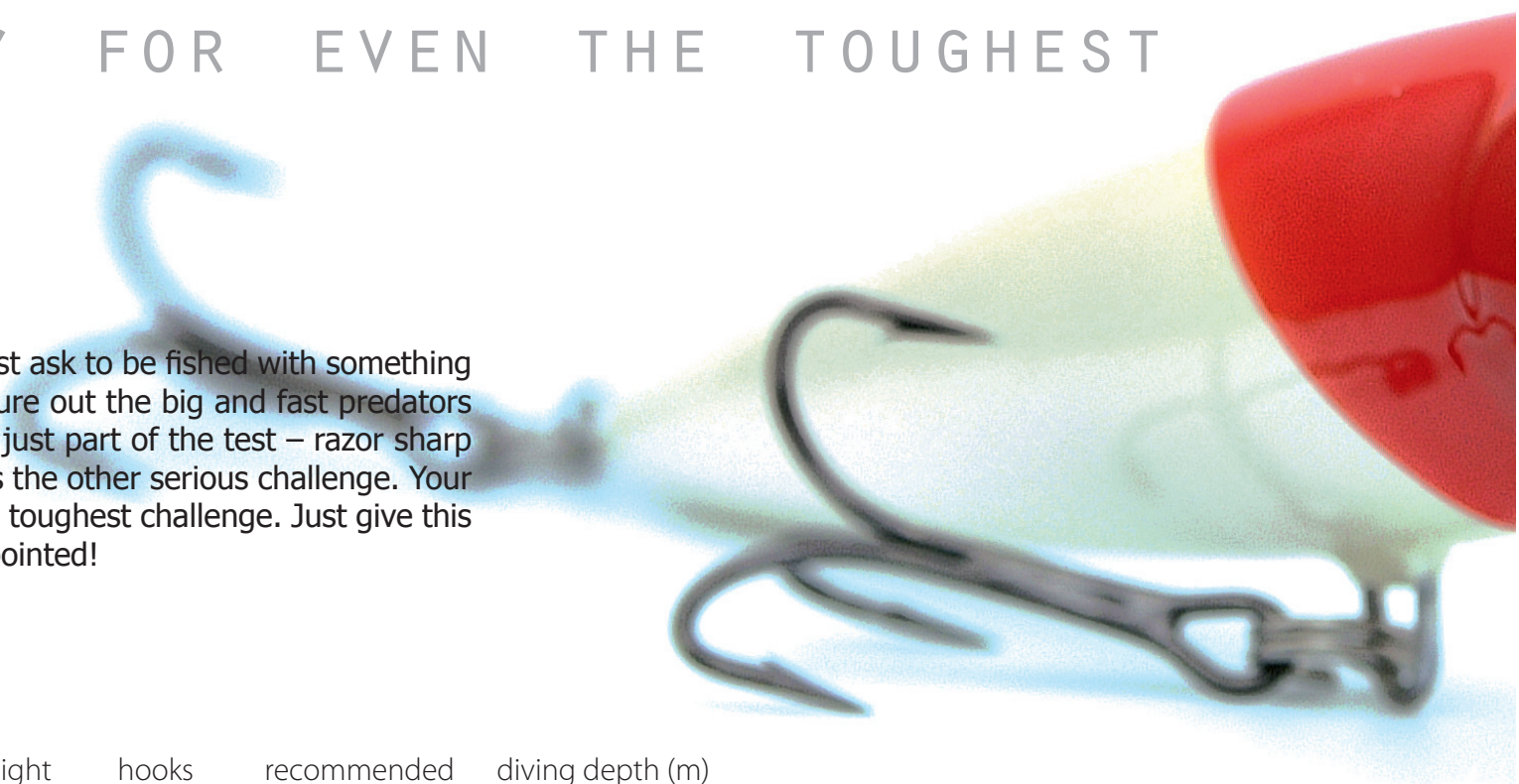
SALMO WHITEFISH SX



LURE TYPE - crankbait
 IN THE SALMO OFFER SINCE - 1996
 AVAILABLE SIZES - 13 and 18 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 6
 RECOMMENDED METHOD OF FISHING - trolling
 RECOMMENDED FOR - barracuda, jack crevalle, tuna, pike, muskie, zander

SX IS READY FOR EVEN THE TOUGHEST CHALLENGE

The emerald depths behind your boat just ask to be fished with something special. You need a dead cert that can lure out the big and fast predators from the depths. But getting the take is just part of the test – razor sharp teeth and plain wild fury of a huge fish is the other serious challenge. Your Salmo Whitefish SX is ready for even the toughest challenge. Just give this lure a chance and you'll never be disappointed!



model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
SW13SX	sinking	13	27	Two - No.2	0,25	2,5/4,0
SW18SX	sinking	18	80	Two - No.4/0	0,35	6,0/9,0

How to fish with Whitefish SX

Salmo Whitefish SX is a typical trolling lure, its big metal lip gets it down deep (up to 8 m - 25 ft) without any additional weight. Whitefish SX works best with boat speeds between 1 and 13 km/h. This lure is also suitable for spinning and casting and in order to avoid tangling with your leader you should control its flight by gently feathering the line as it leaves the reel.



Available colours;

- GS - Grey Silver
- GT - Green Tiger
- MB - Mackerel Blue
- PM - Pink Mackerel
- RH - Red Head
- SMM - Silver Metallic Mackerel



SALMO WARRIOR CRANK



LURE TYPE - twitchbait
 IN THE SALMO OFFER SINCE - 2003
 AVAILABLE SIZES - 15 cm
 AVAILABLE VERSIONS - floating, sinking
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - casting (twitching)
 RECOMMENDED FOR - pike, muskie, zander, catfish, snaper, jack crevalle

TWITCH, TWITCH, TWITCH, WHAM! JERK,
 JERK, JERK, SLAM!

Twitch, twitch, twitch, wham! Jerk, jerk, jerk, Slam! With a Warrior Crank, you can twitch or jerk in any style you like. This is the one lure that has it all. No one, pro or rookie, can go wrong with a war devil like this. Its lip is small but solid and provides the lure with an unmatched action. It just keeps catching plenty of big old predators. Troll the Warrior Crank all season long and see just how dramatically this impressive lure improves your catches

model	version	length (cm)	weight (g)	hooks	recommended line / braided line (mm)	diving depth (m) spinning/trolling
W15C	floating	15	55	Two - No.4/0	0,30/0,20	0,5/1,5
W15CS	sinking	15	75	Two - No.4/0	0,35/0,23	2,0/2,5

How to fish with Warrior Crank

Use an erratic retrieve with speed variations and twitches to get the best results from the Salmo's Warrior Crank. You can fish this lure on the surface if you keep the rod tip high when retrieving, and takes on the surface from large predators stay etched in our memories for a long time. The Warrior Crank will troll down to 3m without additional weight; to fish deeper water you can add an additional weight (50-200g) on a paternoster link at least 1m in front of the lure.

The sinking model of the Warrior Crank where a twitching technique proves the most effective. Of course, pauses in retrieving are exceptionally important, that's when the Warrior Crank sinks very slowly inviting those indecisive predators to dinner.



Available colours;

GT - Green Tiger

RGS - Real Grey Shiner

RPH - Real Perch

RR - Real Roach

SALMO PIKE



Pike 13JDR

LURE TYPE - crankbait/twitchbait

IN THE SALMO OFFER SINCE SINCE - 1992

AVAILABLE SIZES - 9, 11, 13, 16 cm

AVAILABLE VERSIONS - floating, jointed, shallow runner, deep runner and super deep runner

AVAILABLE COLOURS - 5

RECOMMENDED METHOD OF FISHING - casting, trolling

RECOMMENDED FOR - pike, muskie, zander

PIKE EAT PIKE. UNLUCKY PIKE!

There are those in the angling world who think pike is a simple fish to catch. Pike eat pike and only the best lures can imitate the real meal deal. Watch small pike search the water for prey, unaware of the huge pike lying in wait. Watch the beast accelerate, inhale what looks an easy meal of a young pike. Experience that first stop dead weight after the strike, then a fraction of a second later watch the water explode. Pike eat Pike. Unlucky pike!

model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling	colours
PE9F	floating	9	9	Two - No.6	0,20	0,5/1,0	PE, HPE, RPE
PE9SDR	floating	9	10	Two - No.6	0,20	2,0/3,0	PE, HPE, RPE
PE11F	floating	11	15	Two - No.4	0,22	0,5/1,0	PE, HPE, RPE
PE11DR	floating	11	16	Two - No.4	0,23	1,5/2,5	PE, HPE, RPE
PE11JF	floating	11	13	Two - No.4	0,22	0,5/1,0	PE, HPE, RPE
PE11JDR	floating	11	14	Two - No.4	0,22	1,5/2,5	PE, HPE, RPE
PE13JF	floating	13	21	Two - No.2	0,25	1,2/2,0	PE, HPE, RPE
PE13JDR	floating	13	24	Two - No.2	0,25	2,0/3,0	PE, HPE, RPE
PE16SR	floating	16	52	Two - No.2/0	0,30	0,5/1,5	PE, HPE, SSM, CTM, RPE
PE16F	floating	16	52	Two - No.2/0	0,30	2,0/5,0	PE, HPE, SSM, CTM, RPE

How to fish with Pike

All floating models from the Pike family are first class for fishing in bank-side shallows on lakes at depths from 0.5m (the Pike 9F and Pike 11F) down to 3-4m (the Pike 9SDR and Pike 16F). Like all the Pike lures it is best to retrieve the Pike 13 Jointed slowly but with some speed variations and frequent pauses. In large rivers cast downstream and retrieve against the flow, allowing the lure to stop occasionally close to bank features and over submerged vegetation where predators may be hiding.



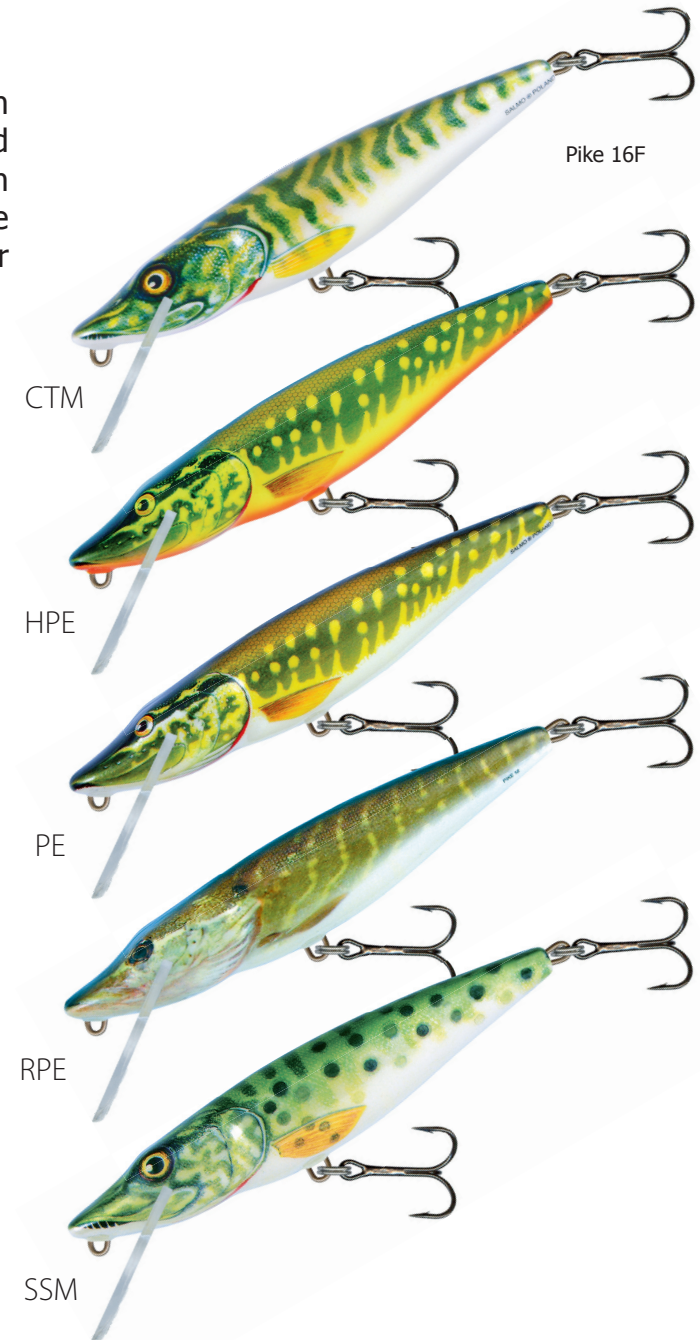
Pike 9SDR

Available colours;

- CTM - Custom Tiger Muskie
- HPE - Hot Pike
- PE - Pike
- RPE - Real Pike
- SSM - Silver Spotted Muskie



Pike 16SR



Pike 16F

CTM

HPE

PE

RPE

SSM

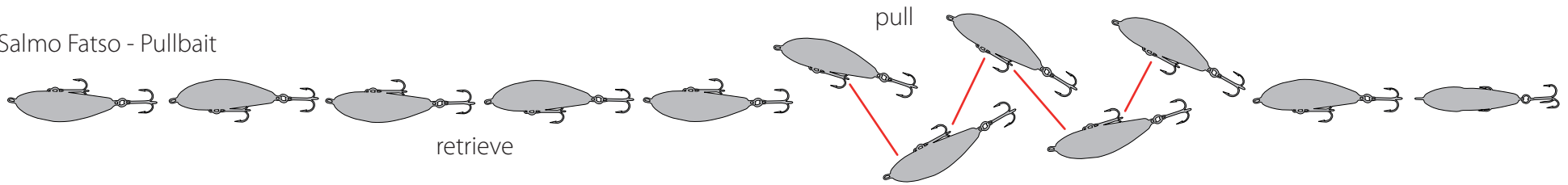
JERKBAITS & PULLBAITS



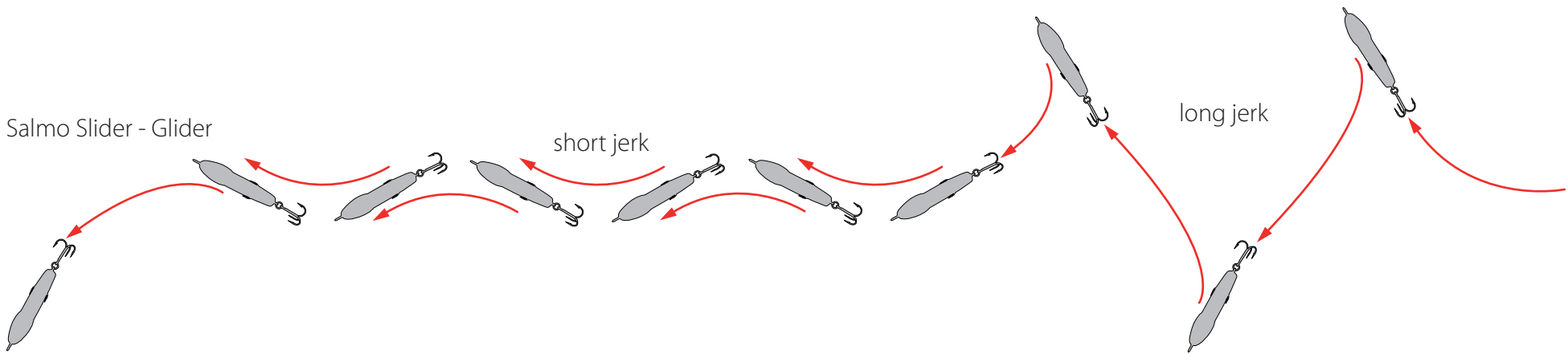
photo by Bertus Rozemeijer

RECOMMENDED FISHING TECHNIQUES FOR JERKBAITS & PULLBAITS

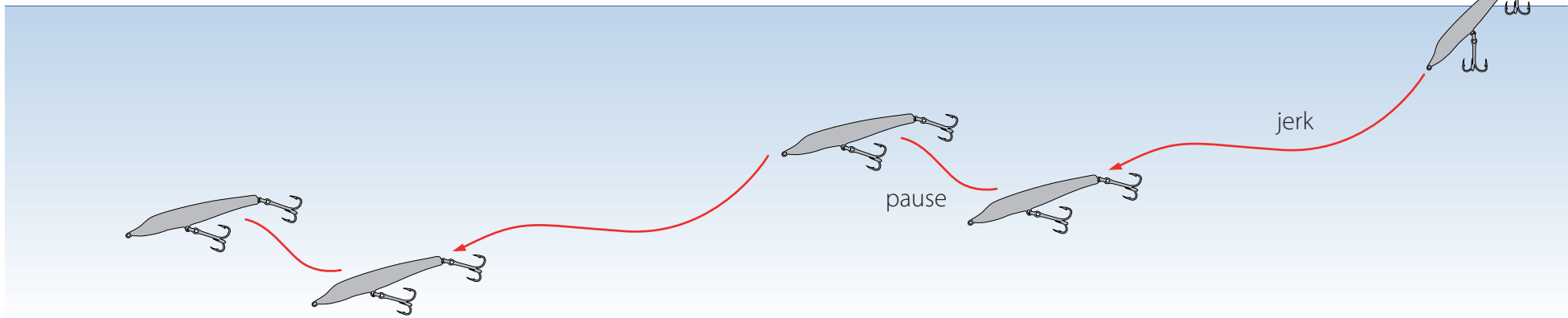
Salmo Fatso - Pullbait



Salmo Slider - Glider



Salmo Jack Floating - Jerkbait



SALMO JACK



LURE TYPE - jerkbait
 IN THE SALMO OFFER SINCE - 2001
 AVAILABLE SIZES - 18 cm
 AVAILABLE VERSIONS - floating and sinking
 AVAILABLE COLOURS - 2
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - pike, muskie

IF YOU DON'T LIKE BIG FISH, FORGET ABOUT JACK

If you don't like big fish, forget about Jack. He's a monster down there! No pike or musky can and will ignore the tantalizing way you work your Jack. You'll need a superb drag on your reel. Load it with the best braid and combine it with tough rods. Keep your eye on Jack and watch it. Experience how big pike seem to come out of the blue, inhale Jack and the next second, make the water explode! You're on, and wow it's big: business as usual.



model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
J18F	floating	18	60	Two - No.4/0	0,35/0,23 mm	1,0/1,5
J18S	sinking	18	70	Two - No.4/0	0,35/0,23 mm	2,0/3,0

How to fish with Jack

The Jack is a great jerkbait for bank anglers: its aerodynamic properties will astound everyone! Those aerodynamics also make it very accurate which is just as useful of course when boat fishing. The floating Jack has already won approval as an indispensable member of the lure boxes of many trophy anglers. It works best in spring, in shallow (0.5 - 2m) areas but the introduction of the sinking version has opened new avenues of exploration and now the Jack can be used over deeper water. The sinking version of the Jack has to be worked differently to the floater; it should be a calmer, more measured retrieve. Pauses between strokes should be longer if you want the lure to run deeper but it is still not a lure for great depths. However, do not be surprised when your Jack, being retrieved 2m down, is attacked by a huge green monster coming up from depths of 5m or more - old and experienced predators just cannot resist such a tempting target! The sinking Jack can be fished successfully in water as shallow as 1m, but if you want it run deeper just allow it to sink to the required depth before beginning the retrieve then use long slow strokes of the rod. To keep it shallow do the opposite, fast and short rod strokes and if necessary keep the rod tip higher. After each stroke with your rod allow a 1-2 second pause, and be prepared - a following fish usually strikes immediately the lure moves after a pause.



Available colours; HPE - Hot Pike RPE - Real Pike

SALMO FATSO



LURE TYPE - pullbait
 IN THE SALMO OFFER SINCE - 2001
 AVAILABLE SIZES - 10 and 14 cm
 AVAILABLE VERSIONS - floating and sinking
 AVAILABLE COLOURS - 8
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, muskie, zander, catfish

IF YOU'RE A SERIOUS ANGLER THEN:
 GO FOR IT...

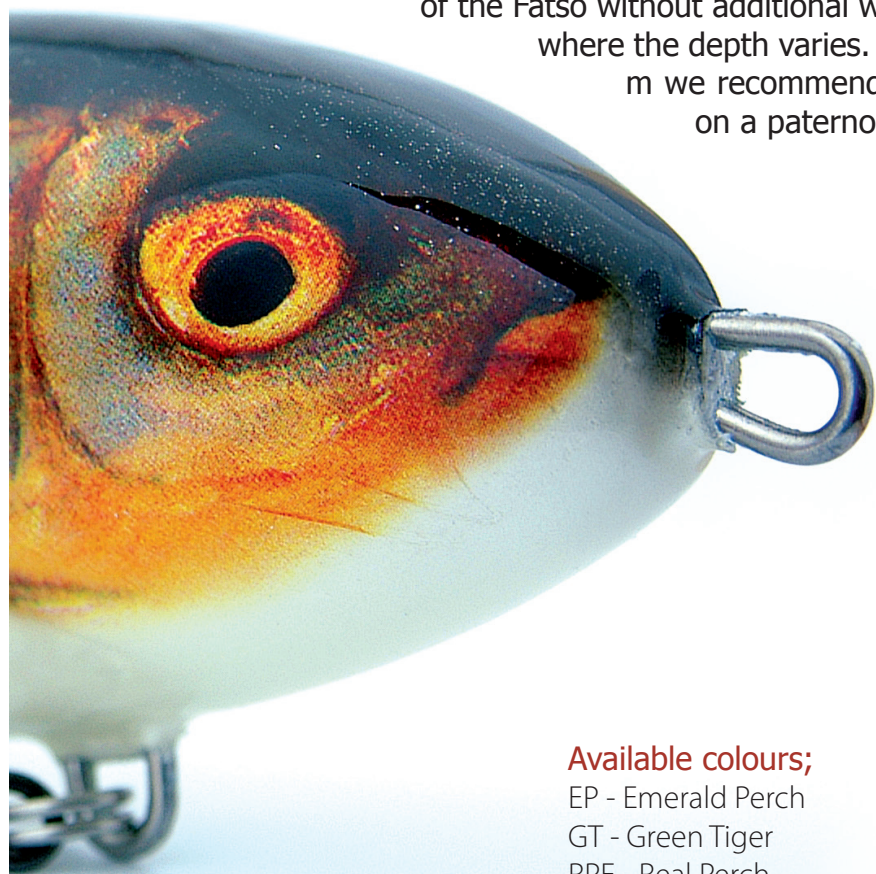
There is no shame in copying Salmo's Fatso. But there is no alternative to a lure like the original Fatso. The problem for other lure makers is that you just can't copy the Fatso. Its action is unique. Predators like trophy pike and musky, big zander and huge cats simply can't resist the action the Salmo have built in. If you're a serious angler then: go for it. It won't take long to make you a serious believer in a serious lure!

model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
F10F	floating	10	48	Two - No.1	0,30/0,20 mm	0,8/1,2
F10S	sinking	10	52	Two - No.1	0,30/0,20 mm	1,2/2,0
F14F	floating	14	95	Two - No.4/0	0,30/0,20 mm	1,0/1,5
F14S	sinking	14	105	Two - No.4/0	0,30/0,20 mm	2,0/3,0



How to fish with Fatso

This lure can be used in many ways. It is as effective using a very busy retrieve with many delicate jerks and synchronized twitches as it is for trolling at constant speeds. Over weedy shallows of 0.5 – 1 m we fish with the rod tip held high. In deeper places we lower the rod tip and rhythmically jerk the lure with downwards strokes of the rod tip. The sinking model is irreplaceable when fish are not biting very well. It should be retrieved very slowly, with frequent pauses. The Fatso sinks very slowly during these pauses, but it still keeps its action. It is very important to always keep a tight line so you can detect takes on the drop and strike positively. When trolling at the depths of 2 – 4 meters you can use the floating version of the Fatso without additional weights, this is especially effective in places where the depth varies. For deep water trolling at depths of 4 – 15 m we recommend using additional 50 – 200 g weights tied on a paternoster link well in front of the lure.

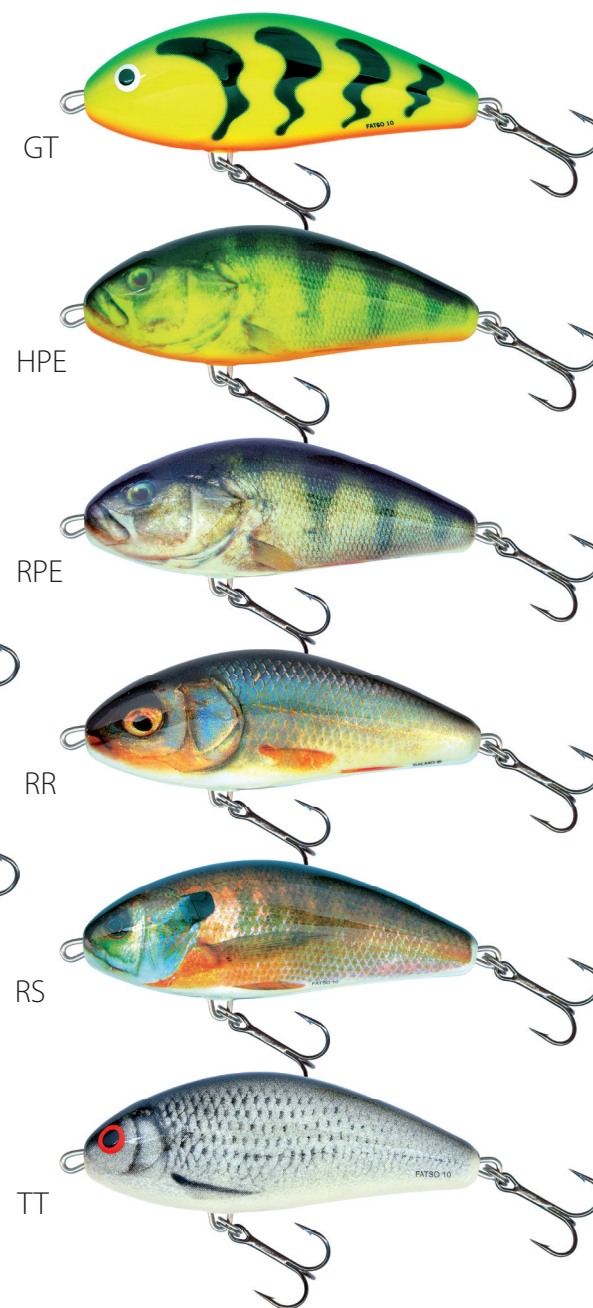


Available colours;

EP - Emerald Perch
GT - Green Tiger
RPE - Real Perch
RS - Real Sunfish



GS - Grey Silver
HPE - Hot Perch
RR - Real Roach
TT - Tinsel Town



SALMO SLIDER



LURE TYPE - glider
 IN THE SALMO OFFER SINCE - 2003
 AVAILABLE SIZES - 7, 10 and 12 cm
 AVAILABLE VERSIONS - floating and sinking
 AVAILABLE COLOURS - 20
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - pike, muskie, zander, bass, catfish, jack crevalle, rooster fish

This lure is a true virtuoso in a big family of lures all designed for large predators. Left and right, left and right: the Slider's sinuous dance that leads predators to crimes of passion! A lust to murder, a volcano of aggression. Foaming sprays of water and the scream of reel brakes, that's what awaits you: anytime soon. Crush down the barbs from your trebles to make unhooking easier. Take a deep breath and prepare yourself for a lot of action!

model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
SD7F	floating	7	17	Two - No.4	0,23/0,12 mm	0,5/0,5
SD7S	sinking	7	21	Two - No.4	0,23/0,12 mm	1,0/0,5
SD10F	floating	10	36	Two - No.1	0,30/0,20 mm	1,0/0,5
SD10S	sinking	10	46	Two - No.1	0,30/0,20 mm	2,0/1,0
SD12F	floating	12	60	Two - No.2/0	0,35/0,20 mm	1,0/0,5
SD12S	sinking	12	70	Two - No.2/0	0,35/0,23 mm	2,0/1,0



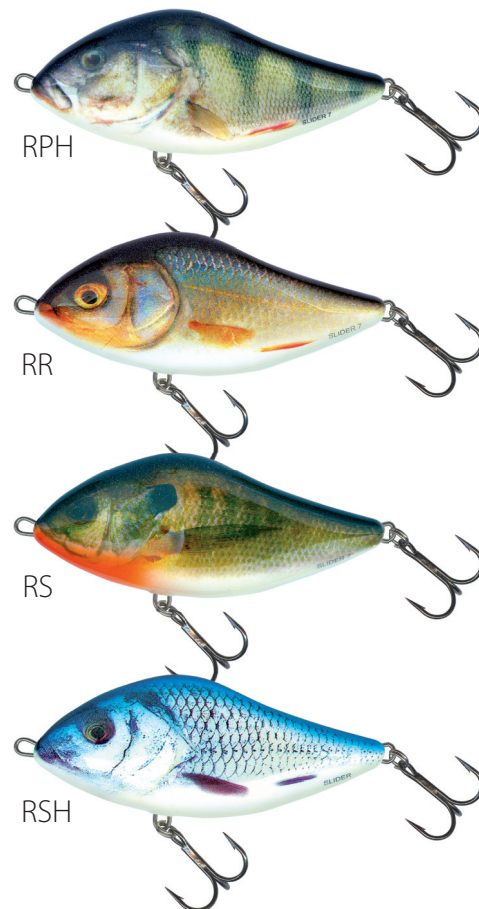
A LUST TO MURDER, A VOLCANO OF AGGRESSION

. . .

How to fish with Slider

Usually the Slider is fished with a regular series of rod strokes while retrieving the quickly, the rod strokes should be quite energetic and fast. Before fishing proper you should always make a few casts and practise retrieves in clear water to watch the Slider's behaviour and get your timing right, when you do the Slider will turn acutely from side to side, each turn at a right angle to the direction of retrieve. Do not allow slack line to form after each jerk, for one thing it is important to have a tight line so you can set the hook when you have a take but also the sharp turns of the Slider can take it back over the line and may tangle if it is not properly controlled. Other "schools" of Slider fishing have developed, the Slider works so well that many different styles of retrieve will work under different conditions. Whatever style you choose and find effective you should concentrate to make sure you maintain that style, so you must be aware of your Slider's behaviour at all times. The style of retrieve pattern that you choose is very important, for instance when water temperatures are very low (2 – 5C) the best results will be achieved by fishing slowly, with pauses of up to 3 seconds long between jerks, and those jerks should be gentle. The sinking Slider is obviously the right tool for this style, there is subtle movement from the lure as it sinks which is an additional attractor for predators. When water temperatures are higher then the retrieve speed should be increased. The Slider is surprisingly good for shallow trolling, let it out between 10 and 30m behind the boat and jerk it just as you would when casting, every couple of seconds.

Slider F, S



Available colours;

- CK - Carbon Killer
- EP - Emerald Perch
- GS - Grey Silver
- GT - Green Tiger

- MB - Mackerel Blue
- PA - Parrot
- RGS - Real Grey Shiner
- RH - Red Head
- RHP - Real Hot Perch

- RPH - Real Perch
- RR - Real Roach
- RS - Real Sunfish
- RSH - Real Shiner

- RT - Red Tiger
- SNO - Starry Night Orange
- TT - Tinsel Town
- YS - Yellow Sunfish
- YT - Yellow Tiger



photo by Bertus Rozemeijer

SALMO SLIM



LURE TYPE - jerkbait/pullbait
 IN THE SALMO OFFER SINCE - 2007
 AVAILABLE SIZES - 13 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 4
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - sea trout, salmon, sea bass, mackerell

CREATED
 FOR
 EXTREME
 MISSIONS . . .



Slim has been created for extreme missions. It flies where you want it to fly and it works exactly as you want it to work. There are no problems with strong winds and high waves, just the opposite - these are its elements. It works best fished over rock edges covered with mussel's shells - right where lunkers feed. Get yourself ready for action as that big fish has already targeted your Slim.

model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
SL13	sinking	13	29	Two - No.2 PS	0,25/0,18 mm	2,0/2,0

Available colours;

SE - Sparkling Emerald

SGO - Sparkling Gold Orange

SRB - Sparkling Red Black

SSG - Sparkling Silver Green



How to fish with Slim

Slim can be classified as light pullbait. Slim is a sinking lure designed for "special operations" at long range. After casting either start your retrieve immediately or let it sink depending on the desired fishing depth. While Slim sinks it glitters gently and we can expect strikes anytime soon, so keep in touch with your lure at all times. The speed of retrieve depends on the fishery and fish activity, but the most successful technique is to retrieve in a sequence of short pauses and short pulls with your rod tip.

SALMO WARRIOR



LURE TYPE - pullbait
 IN THE SALMO OFFER SINCE - 2002
 AVAILABLE SIZES - 15 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 4
 RECOMMENDED METHOD OF FISHING - casting, trolling
 RECOMMENDED FOR - pike, muskie, zander, catfish, cubera snaper

...THE INCREDIBLE ACTION OF THE WARRIOR

It's a permanent war zone, down there. If hell exists, it must be underwater with you above, throwing a Warrior to make it even worse. How can a predator ignore a jerkbait that swims with an action that screams to be eaten? How can they know that you have all the control over their intended prey? How can they know that it's you who creates the incredible action of the Warrior? You know that it takes a Warrior to survive and conquer in a world full of predators.

model	version	length (cm)	weight (g)	hooks	recommended line/braided line	diving depth (m) spinning/trolling
W15	sinking	15	75	Two - No.4/0	0,35/0,23 mm	2,0/2,5



Available colours;

- GT - Green Tiger
- RGS - Real Grey Shiner
- RPE - Real Perch
- RR - Real Roach



How to fish with Warrior

All techniques – pulling, twitching and steady retrieving – can be used effectively with the Salmo Warrior, but a combination of the 3 is usually the best tactic. Remember that pauses are very important strike triggers. Take care to keep your line under tension at all times, even when pausing, because takes often come as the lure stops or falls, you need to detect those takes and hit them quickly to set the hooks. For trolling you do should not use any additional weight, the Salmo Warrior can draw large predators from as deep as 5m.

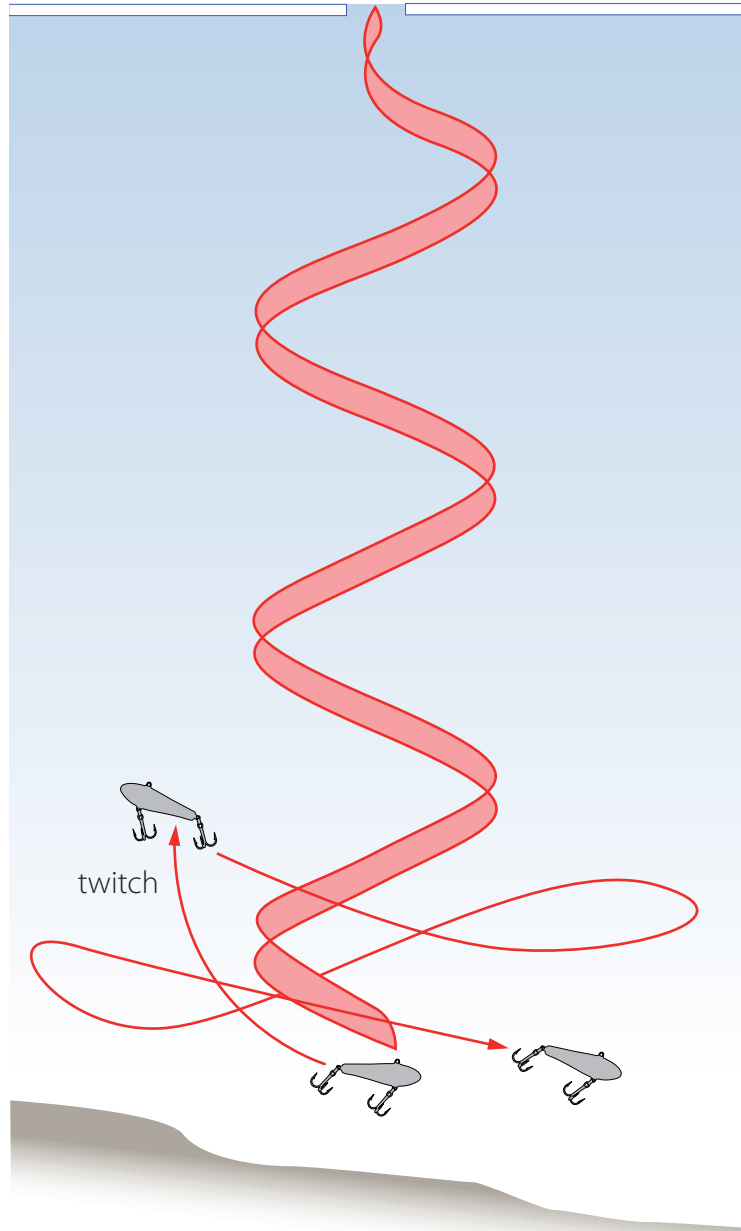
VERTICAL LURES



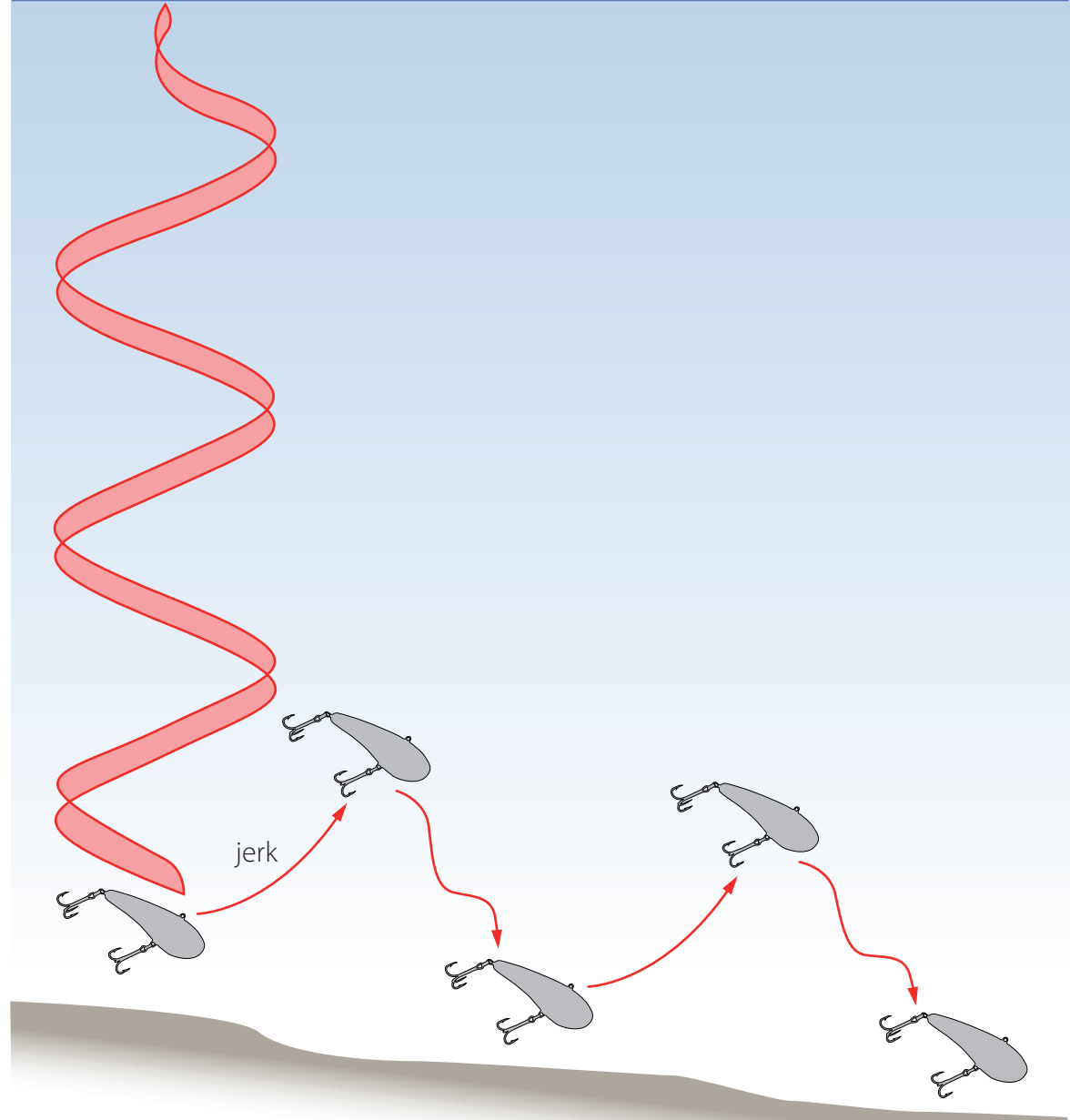
photo by Ryan Gilligan - North American Fisherman

RECOMMENDED FISHING TECHNIQUES FOR VERTICAL LURES

Salmo Chubby Darter



Salmo Giant Chubby



SALMO CHUBBY DARTER



LURE TYPE - vertical lure
 IN THE SALMO OFFER SINCE - 2002
 AVAILABLE SIZES - 3, 4, 5, 6 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 7
 RECOMMENDED METHOD OF FISHING - vertical jigging
 RECOMMENDED FOR - perch, pike, zander, walleye, trout

... A SUPERB SWIMMING, QUIVERING AND GLIDING ACTION

As your Salmo Chubby Darter slips down into the depths, it's being watched by big predators, fins stiffening, waiting to attack. With a superb action going down as well as back up again the Chubby Darter stands alone, simply irresistible, a superb swimming, quivering and gliding action. Now in three sizes, giving you three times as many chances to hook up that deep, deep down lunker! This lure is getting strikes from the biggest fish in the lake.

model	version	length (cm)	weight (g)	hooks	recommended line (mm)
CD3	sinking	3,5	3,2	Two - No.14	0,12
CD4	sinking	4,5	6	Two - No.10	0,14
CD5	sinking	5	9	Two - No.8	0,18
CD6	sinking	6	15	Two - No.6	0,20



Available colours;

D - Dace

GMO - Gold Metallic Orange

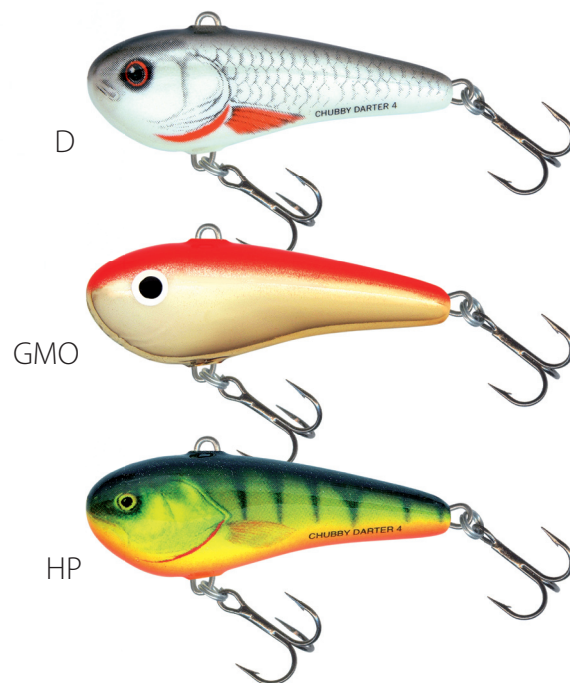
HP - Hot Perch

PH - Perch

RR - Real Roach

YMD - Yellow Metallic

YPH - Yellow Perch **NEW**



How to fish with Chubby Darter

The Chubby Darter works well no matter how you raise and lower it but to stimulate the most predators we recommend lifts and drops of 60 cm. You should practise by observing the lure in clear, shallow water, or an aquarium, to find the optimum speed to get the best from the Chubby Darter; the lure should wobble strongly when both rising and falling. After each cycle you should pause, depending on the fish species and conditions, for between 2 and 10 seconds. Start fishing near the bottom and cover all depths back to the surface, shortening the line by 1 meter after each cycle. When the fish are not biting well we recommend adding an extra artificial (like a twister-tail) or natural (like an earthworm or small dead fish) baits on the belly treble, you could also replace the treble hook with a single. You can attach a bait hook on a short leader to the belly or rear hanger, this should be made of line a little thinner than the main line and be between 1 and 3 cm long. But it is often the case that simply adding a little artificial or natural attractor (like fish mucus or blood) will be enough to get wary fish to take the lure.

SALMO GIANT CHUBBY



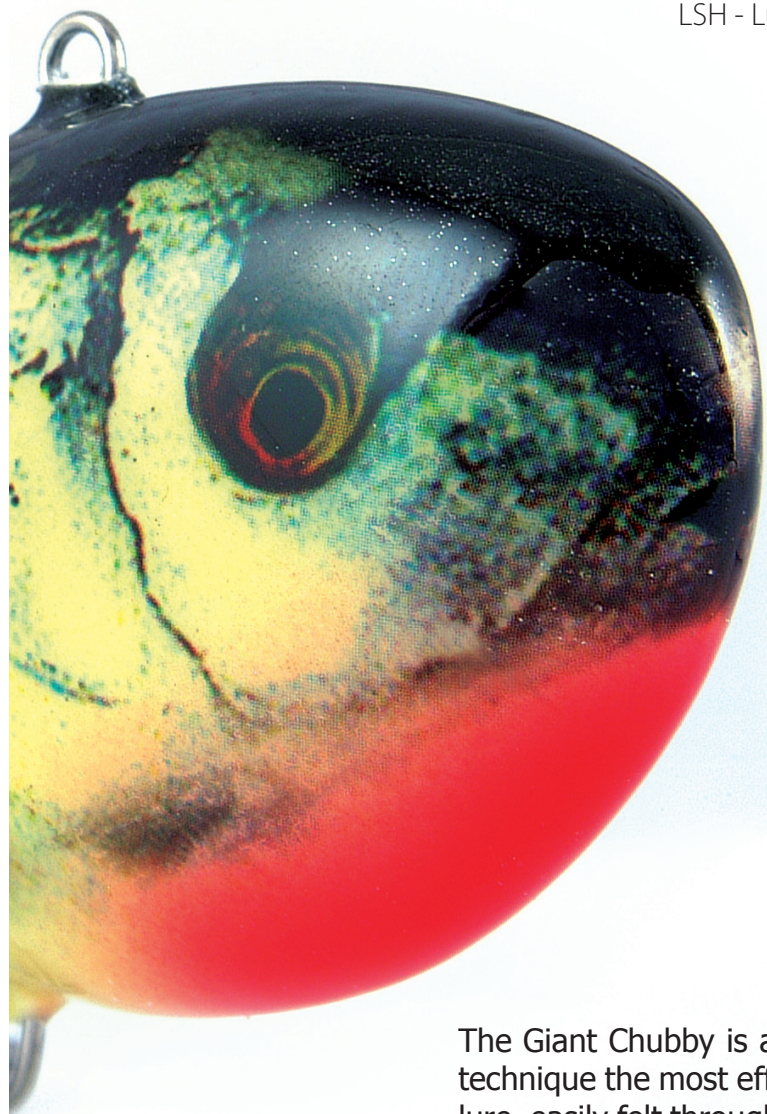
LURE TYPE - vertical lure
 IN THE SALMO OFFER SINCE - 2004
 AVAILABLE SIZES - 14 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - vertical jigging, trolling flat-line
 RECOMMENDED FOR - pike, muskie, lake trout

JIG OR JERK, TWITCH OR TROLL,
 THIS GIANT HAS IT ALL...

Jig or jerk, twitch or troll, this giant has it all. Out on the water, consider the Giant Chubby Darter as Mr. Universal. On its way down into deep, dark water it shows a deadly side to side action. If you jig it with short, fast jerks, you'll feel that lure shake. Its vibrations are the most violent you ever felt. Troll it, close up for optimum control or way out to reach really great depths. However you troll it, keep you rod in hand: the strikes are bone jarring, but that's something all Salmo's have in common!

model	version	length (cm)	weight (g)	hooks	recommended line/braided line
GC14	sinking	14	92	Two - No.4/0	0,40/0,25 mm





Available colours;

GT - Green Tiger
LSH - Luminescent Shiner

RPH - Real Perch
RR - Real Roach
RSH - Real Shiner



How to fish with Giant Chubby

The Giant Chubby is an extremely versatile lure, vibrating strongly both as it rises and as it falls. Regardless of the technique the most effective way to use this lure is to make quite aggressive pulls that increase the vibration from the lure, easily felt through the rod. Whether jigging or casting the jerks should be fluent but fast and should be about 1m long. It is important to keep the line tight at all times both to detect takes as the lure falls and to prevent occasional tangles when loose line can wrap around the belly treble. When trolling keep the boat moving fast and enhance the lure's action by rhythmic jerking, these jerks should again be strong and positive. This lure can work very well when all others have failed.

SALMO ZIPPER



LURE TYPE - vertical lure/crankbait
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 7 cm
 AVAILABLE VERSIONS - sinking
 AVAILABLE COLOURS - 7
 RECOMMENDED METHOD OF FISHING - casting, vertical jigging
 RECOMMENDED FOR - walleye, zander, perch, bass, pike, asp

...JUST REEL IN AND HANG ON – TIGHT!

The Salmo Zipper is the lure that will unzip the secrets of your water! Those elusive lunkers will want to come out and play with the amazing Zipper. Fast, tight and noisy this lure is easy to cast, and easier to fish. From top to bottom, if you can feel the magic action of the Zipper you can bet the predators can too. Anytime the Zipper enters the strike zone, just reel in and hang on – tight!



model	version	length (cm)	weight (g)	hooks	recommended line (mm)
SZ7	sinking	7,5	15	Two - No.5	0,23



Available colours;

CMD - Clown Metallic Dace
GMO - Gold Metallic Orange

GT - Green Tiger

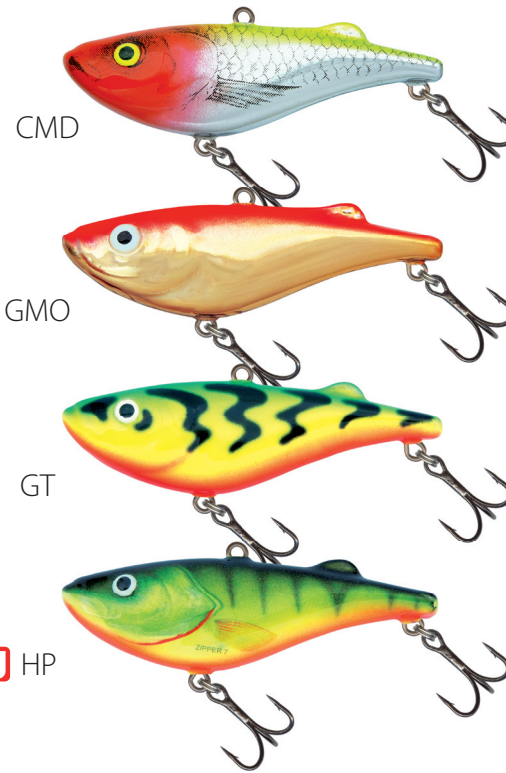
HP - Hot Perch **NEW**

LRR - Luminescent Real Roach

PBO - Pearl Black Orange

RCW - Red Crawdad

SBO - Silver Blue Orange



How to fish with Zipper

The Salmo Zipper is a great choice in any fishery with just about any technique you try. Remember with any retrieve pattern to keep the line tight on pauses or drops and to make the best use of the built-in loud rattles, fast and aggressive retrieves are often the best way to use the Zipper. In lakes and reservoirs it can be very effective to allow the Zipper to hit bottom and kick up little clouds of silt, this can lure predators for quite a distance. In rivers retrieve the Zipper across the current, allowing brief pauses from time to time. The Zipper can work wonders when trolled and as with many trolled lures it works best when worked rhythmically and gently with the rod as you go.

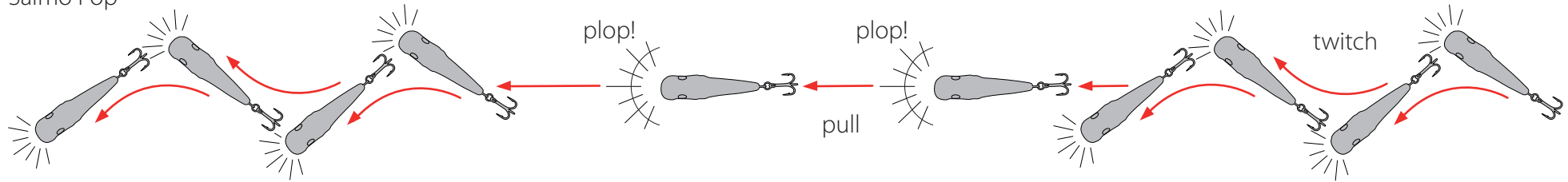
SURFACE LURES



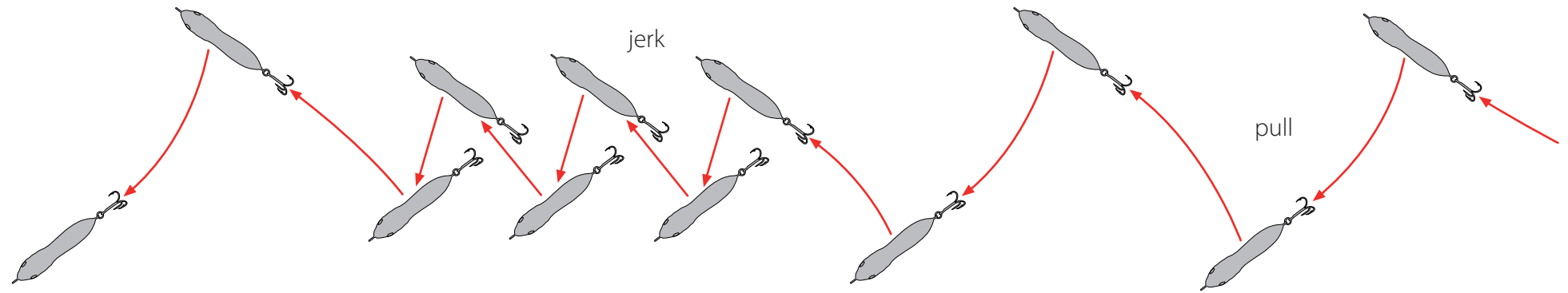
photo by Jim Bortz - Musky Hunter

RECOMMENDED FISHING TECHNIQUES FOR SURFACE LURES

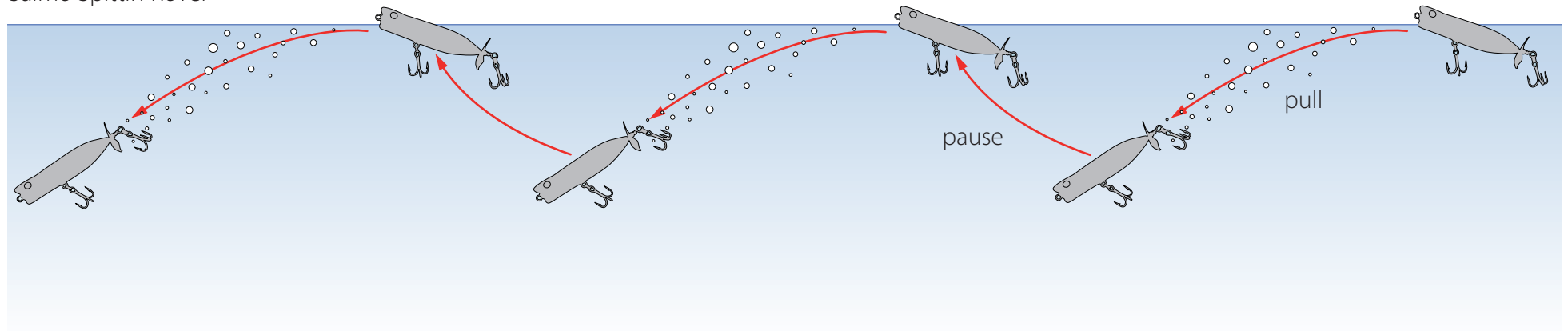
Salmo Pop



Salmo Maas Marauder



Salmo Spittin' Rover



SALMO POP



LURE TYPE - popper
 IN THE SALMO OFFER SINCE - 2001
 AVAILABLE SIZES - 6 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 8
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - bass, perch, pike, asp

WHAM, BAM, SLAM AND HOW ABOUT
 A THANK YOU MAN!

Wow! Once you've tried The Salmo Pop you just can't stop. Wham, bam, slam and how about a thank you man! This perfectly balanced topwater lure wakes fish up and calls them in and triggers more strikes. Try a steady fast moving or a "pop'n'stop" retrieve and get ready for topwater fireworks as fish explode from the surface in a shower of watery sparks...wow!



model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
P6	floating	6	7	Two - No.5	0,20	0,0



Available colours;

BB - Baby Bass
 CK - Carbon Killer

GMS - Gold Metallic Shiner
 SH - Shiner
 SMS - Silver Metallic Shiner

WF - White Frog
 YPH - Yellow Perch **NEW**
 YF - Yellow Frog

How to fish with Pop

There are several ways of fishing with poppers – you have to adjust your technique according to the level of fish response. When fish are taking well it is a good tactic to retrieve the Salmo Pop fast at a constant speed although the Pop makes relatively little disturbance used like this. Alternatively with a series of twitches the Pop will make fish-attracting “plopping” noises and leave a trail of bubbles in its wake. After each twitch allow the Salmo Pop to rest for as much as a couple of seconds before tightening up and “popping” it again. When fish are lazy it is a good idea to try making a series of “jumps” with the Salmo Pop, each jump should be 0.3 – 0.5m long, make two or three jumps then allow the lure to rest on the surface for 3 – 4 seconds before repeating the jumps. Most often it will be some combination of these 3 techniques that will bring the best results.

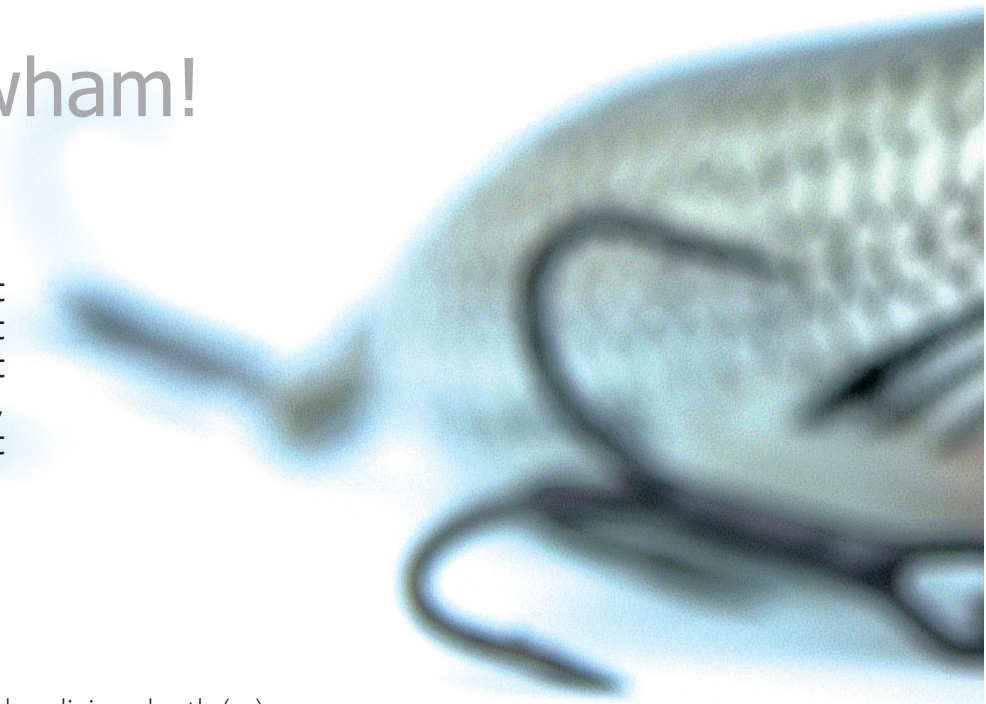
SALMO ROVER



LURE TYPE - surface „walk the dog lure“ (stickbait)
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 7 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 4
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - bass, perch, pike, asp

Left, right, left, right, wham!

They say that only mad dogs and Englishmen go out in the midday sun. Not any more! Anytime is the right time to walk Rover Salmo’s mad dog, so let’s get Rover on the end of the line. This has got to be any bass man’s best friend! Just take Rover out for that classic side-to-side surface gliding walk. Left, right, left, right, wham! You’ll find that even those big, deep down dawgs just can’t resist coming out to play!



model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
RV7	floating	7	11	Two - No.5	0,20	0,0

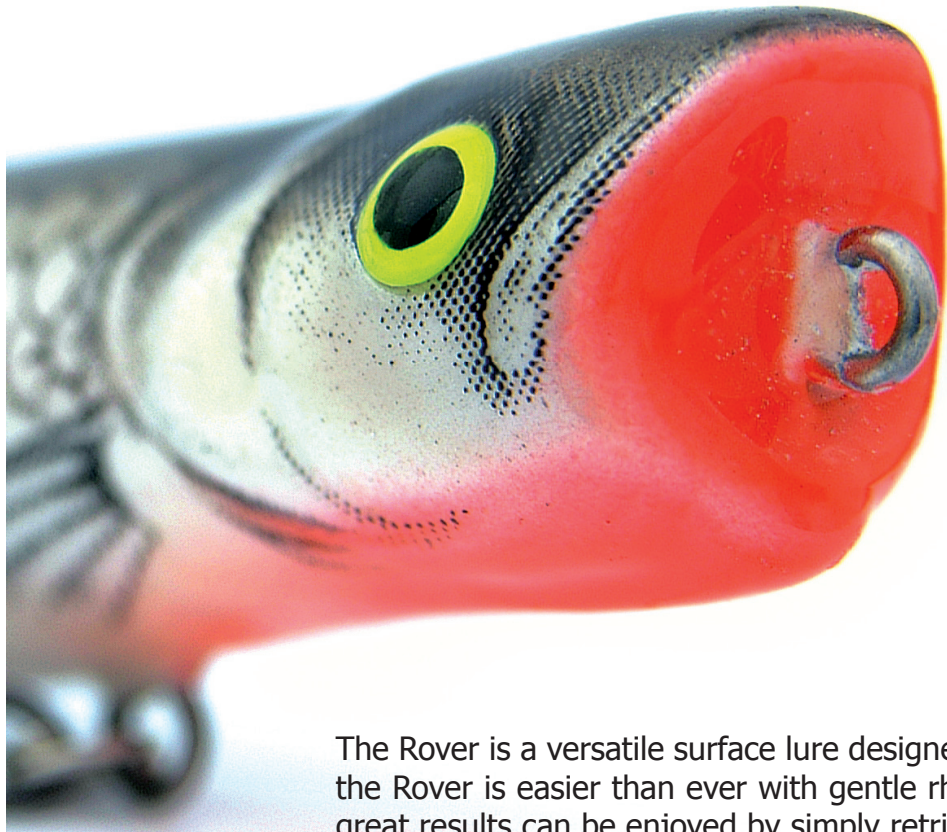
Available colours;

CBK - Chrome Black

HP - Hot Perch **NEW**

PBO - Pearl Black Orange

YF - Yellow Frog



How to fish with Rover

The Rover is a versatile surface lure designed to be used with all standard surface fishing techniques. "Walking-the dog" with the Rover is easier than ever with gentle rhythmic strokes of the rod tip. It is also easy to use as a popper and sometimes great results can be enjoyed by simply retrieving it straight across the surface at a constant fast speed. However, you should find that combining all these 3 techniques would provide the best results. In lakes the Rover is used for fishing between patches of reeds and over shallow areas with submerged vegetation. After casting we wait a few seconds before retrieving with any of the various techniques and every couple of metres we pause and leave the lure floating motionless for a few seconds. The Rover is an excellent lure for asp, both in rivers and lakes, the best places in rivers is in slacks where the flow is very slow or stationary. Whatever you do be sure to make the most of this lure's versatility, experiment to find the best blend of techniques to suit the conditions.

SALMO SPITTIN' ROVER



LURE TYPE - surface „prop” lure
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 7 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - bass, perch, pike, asp

MAKE YOUR SPITTIN' ROVER POP, CHUG,
 TWITCH, WALK SPIT, SWOOSH,
 WALK AND...

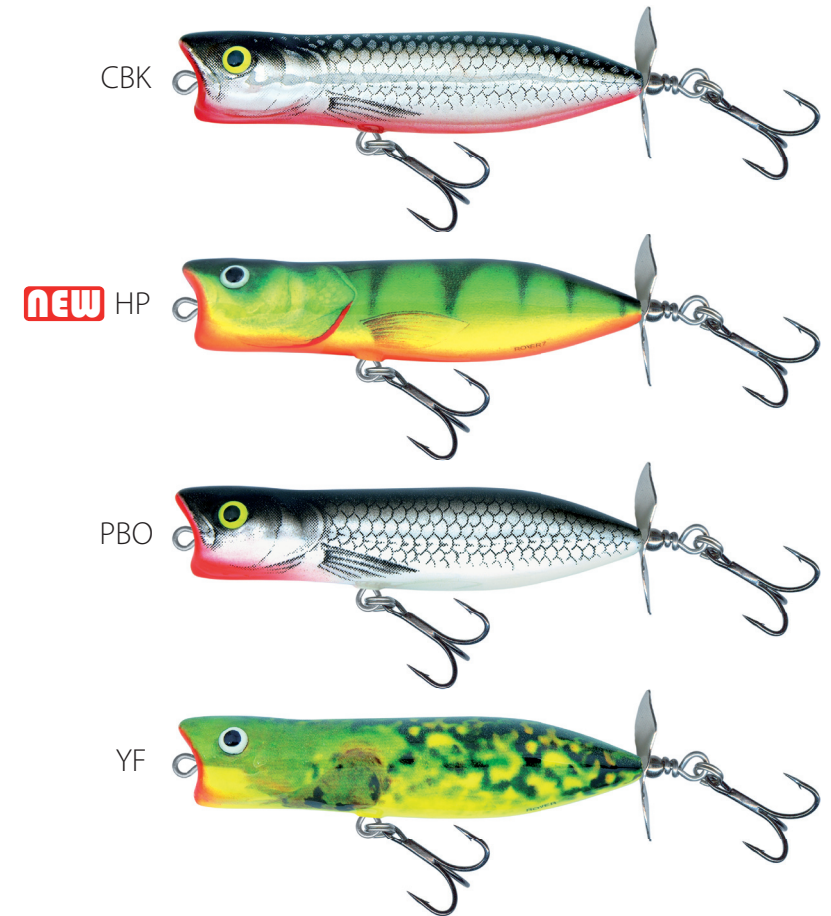
Those design boys at Salmo have made the Spittin' Rover with a tail prop that just keeps working up a topwater storm that even the shyest of bass can't resist. Make your Spittin' Rover pop, chug, twitch, walk spit, swoosh, walk and quiver on top and boy – you'd better hang on! As a monster fish boils the water to nail your Spittin' Rover, say to yourself "Insist on Salmo" then hit that lunker and you'll hook more fish!



model	version	length (cm)	weight (g)	hooks	recommended line (mm)	diving depth (m) spinning/trolling
SRV7	floating	7	11	Two - No.5	0,20	0,0

Available colours;
CBK - Chrome Black
HP - Hot Perch **NEW**

PBO - Pearl Black Orange
YF - Yellow Frog



How to fish with Spittin' Rover

There are various ways to fish with the Spittin' Rover that can bring success. A constant speed retrieve is effective as is using a series of twitches, or occasional twitches that make the lure dive with its characteristic splashing noise before bobbing back up to the surface.

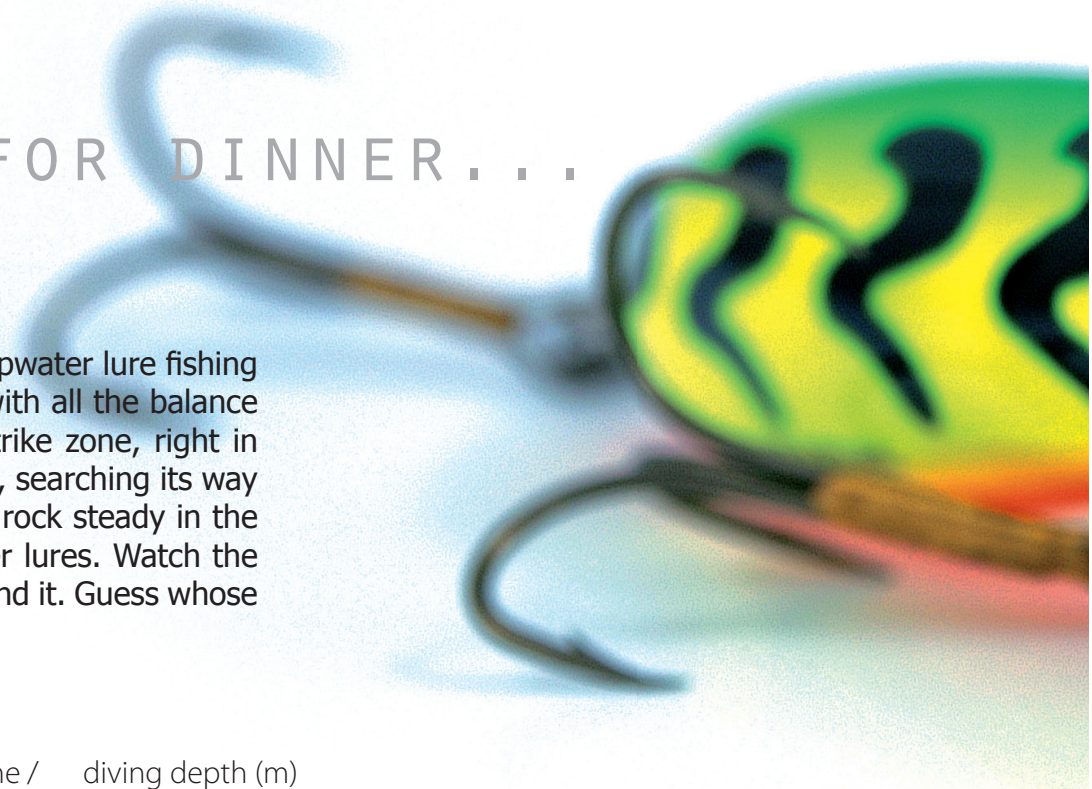
SALMO MAAS MARAUDER



LURE TYPE - surface „walk the dog” lure
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 13 and 19 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 5
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - pike, muskie, peacock bass, crevalle

GUESS WHOSE COMING FOR DINNER...

Look at this lure and experience casting like never before. Topwater lure fishing dictates finesse casting. Your Maas Marauder provides you with all the balance you need for pinpoint casting. Put your lure right in that strike zone, right in with those big lunkers. Watch this lure hunt from side to side, searching its way through the surface when you fish it back. It sits and fishes rock steady in the water and won't be blown away like so many other topwater lures. Watch the wake your Marauder makes and check out the other one behind it. Guess whose coming for dinner.



model	version	length (cm)	weight (g)	hooks	recommended line / braided line (mm)	diving depth (m) spinning/trolling
MM	floating	19	80	Two - No.4/0	0,32 / 0,23	0,0
MM Jr	floating	13	36	Two - No.3/0	0,30 / 0,20	0,0

Available colours;
GT - Green Tiger
RR - Real Roach

RW - Real Walleye
SNO - Starry Night Orange



How to fish with Maas Marauder

The Maas Marauder is a surface glider that is great to cast and easy to fish with. After each rod stroke it turns slightly, performing a deceptive zigzag dance across the water surface that is irresistible to most predators. By varying the speed and strength of the rod stroke it is easy see the lure's action changing according to your control. Variations in speed and action combined with breaks in the retrieve are often the best triggers for predators to strike. Remember though like with all surface lures do not strike when you see the fish but wait until you feel it through the rod before setting the hooks.

SALMO TURBO JACK



LURE TYPE - surface „prop” lure
 IN THE SALMO OFFER SINCE - 2005
 AVAILABLE SIZES - 13 and 18 cm
 AVAILABLE VERSIONS - floating
 AVAILABLE COLOURS - 4
 RECOMMENDED METHOD OF FISHING - casting
 RECOMMENDED FOR - pike, muskie, peacock bass

FAST, ANGRY AND FULL OF CONFIDENCE...

If you want to shatter the surface, destroy the quiet of the day; raise the water to foam, then use a Salmo Turbo Jack. It has the prop and sputter to drive predators crazy. The way it thrashes the water even deep water lunkers come to the surface. Fast, angry and full of confidence, they'll grab the meal of the day... you can't go wrong. Experience how easy it is to fish a Turbo Jack yourself and you too can become a serious topwater pro.



model	version	length (cm)	weight (g)	hooks	recommended line / braided line (mm)	diving depth (m) spinning/trolling
TJ13	floating	13	60	Two - No.3/0	0,30 / 0,20	0,0
TJ18	floating	18	90	Two - No.4/0	0,40 / 0,23	0,0

Available colours;

GT - Green Tiger

HPE - Real Roach

SNO - Starry Night Orange



How to fish with Turbo Jack

The best places to use the Turbo Jack are over shallows with lots of vegetation, not just near the bank but on off shore humps and reefs, the best locations will have varied depths from 0.5 – 4m. After making a long cast you retrieve at varying speeds so the Turbo Jack makes as much noise as possible, this is a good technique for river catfish as well. If you notice a predator following the lure just keep the retrieve going exactly as before and only set the hooks when you feel the fish through the rod.

SALMO PROMOTIONAL MATERIALS

T-Shirts



Caps



Polo Navy Blue



Fleece Jacket Navy Blue



Fleece Jacket Green



Salmo VIP Bag



Mini Catalogue 2009



Poster 2009



Salmo Display



Sticker 50/15



Key Ring Pike

Key Ring Bullhead



Salmo Sticker (12 cm)



Salmo Patch



Salmo Ruler (Boat Sticker)



Boat Sticker Gold (34/26 cm)

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